

City of Winsted
Downtown Vibrancy Commission
Winsted City Hall – Lewis Room
Tuesday, August 12, 2014
3:30 p.m.

Downtown Vibrancy Commission Members Present: Chip Guggemos
Tami Rosenthal
Joe Swanson

Downtown Vibrancy Commission Members Absent: Nancy Fasching

Staff Present: Clay Wilfahrt, City Administrator
Mayor Steve Stotko, City Council Liaison

1) Call the Meeting to Order

Mr. Chip Guggemos, Chairperson, called the meeting to order at 3:30 p.m.

2) Approval of Minutes – June 10, 2014

Ms. Tami Rosenthal made a motion to approve the minutes of the Downtown Vibrancy Commission Meeting on June 10, 2014. Mr. Joe Swanson seconded the motion. Motion carried 3-0.

3) Staff Report

a) Resignation – Anne Schulenberg

Mr. Clay Wilfahrt stated that a member of the Downtown Vibrancy Commission, Anne Schulenberg, has submitted her resignation to the City of Winsted. The resignation will be placed on a future City Council meeting agenda. Mr. Wilfahrt added that the City will begin to advertise for the open position on the Downtown Vibrancy Commission, and encouraged the other members of the Commission to seek out a volunteer, as well.

b) 2015 Budget

Mr. Wilfahrt stated that the City Council is working to develop the 2015 budget for the City of Winsted. Mr. Wilfahrt stated that \$10,000 has been added to the budget for the Downtown Vibrancy Commission to begin work on projects in the Downtown.

Mr. Guggemos asked if the Downtown Vibrancy Commission should offer any guidance to the City Council regarding the budgeted amount and how it is used. Mayor Steve Stotko advised that he would like for Mr. Wilfahrt to develop rules and regulations for the use of the money, and allow the Downtown Vibrancy Commission to review them at a future meeting. The Downtown Vibrancy Commission discussed items they would like to have included in an application, as well as requirements for the distribution of the funding.

4) Old Business

a) Sharon Hecksel – 135-1st Street North

The Downtown Vibrancy Commission discussed building improvements for the building that is located at 135-1st Street North, in downtown Winsted. Mr. Guggemos presented pictures of the property.

Mr. Guggemos stated that he would like to present a design to Ms. Hecksel for the back, or east side of the building. He added that there is a before and after picture of the Promenade in the Downtown Design Guidelines brochure from May, 2006, which includes a design for Ms. Hecksel's property. The Downtown Vibrancy Commission reviewed the proposed designs and discussed other design ideas for the buildings that are located along the Lakefront Promenade.

The Downtown Vibrancy Commission also discussed potential grants and financing options for the proposed improvements.

5) No New Business.

6) Announcements

a) Grant Opportunities

Mr. Guggemos reviewed grants that may be available for the Downtown Vibrancy Commission to utilize for financing improvements in the Downtown and Lakefront Promenade.

b) Slideshow Presentation – Tami Rosenthal

Ms. Rosenthal presented a slideshow of design ideas for storefronts and areas in the Downtown, including paint, awnings, and greenery. The Downtown Vibrancy Commission discussed several options for the Downtown area.

7) Adjournment

Mr. Swanson made a motion to adjourn the meeting. Ms. Rosenthal seconded the motion. Motion carried 3-0. The meeting adjourned at 4:32 p.m.

Clay Wilfahrt

Clay Wilfahrt,
City Administrator
City of Winsted

ATTEST:

Amanda J. Zeidler

Amanda J. Zeidler,
Utility Billing & Payroll Clerk
City of Winsted