
2010 Citizen Survey

City of Winsted

February 16, 2010



Process

- Surveys were sent out with the utility bills and were due on January 29, 2010.
- Out of 900 surveys, 208 were returned to the City of Winsted (23.1%). In 2009, 238 were returned (26.4%).

Respondents by Age

Age Group	Number of Respondents
18 to 30	16
31 to 45	30
46 to 60	59
60 +	60
No Age Given	43

Respondents by years lived in Winsted

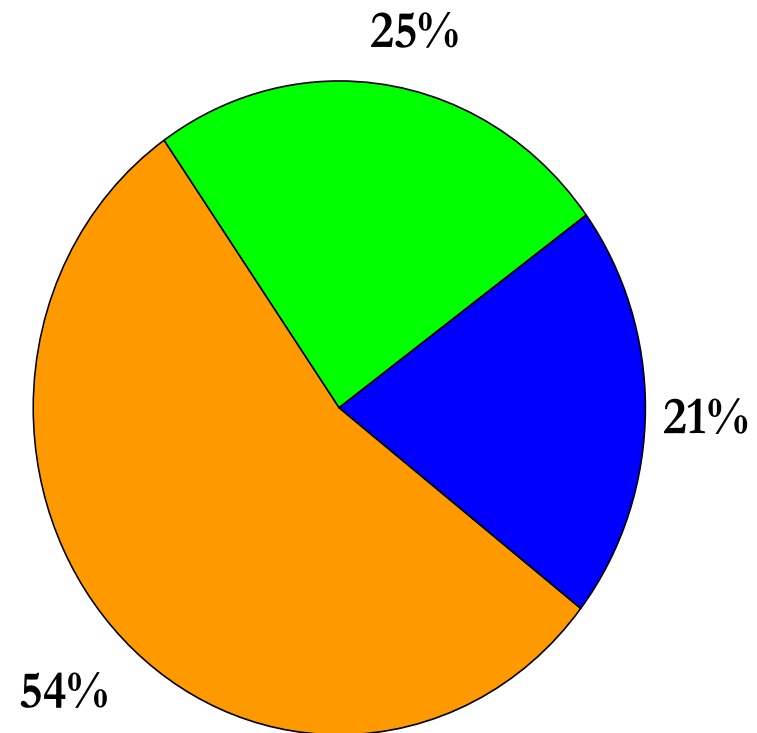
Number of Years	Number of Respondents
Less than 5	24
5 – 14	34
Over 15	94
Not Given	56

Consideration for Margin of Error

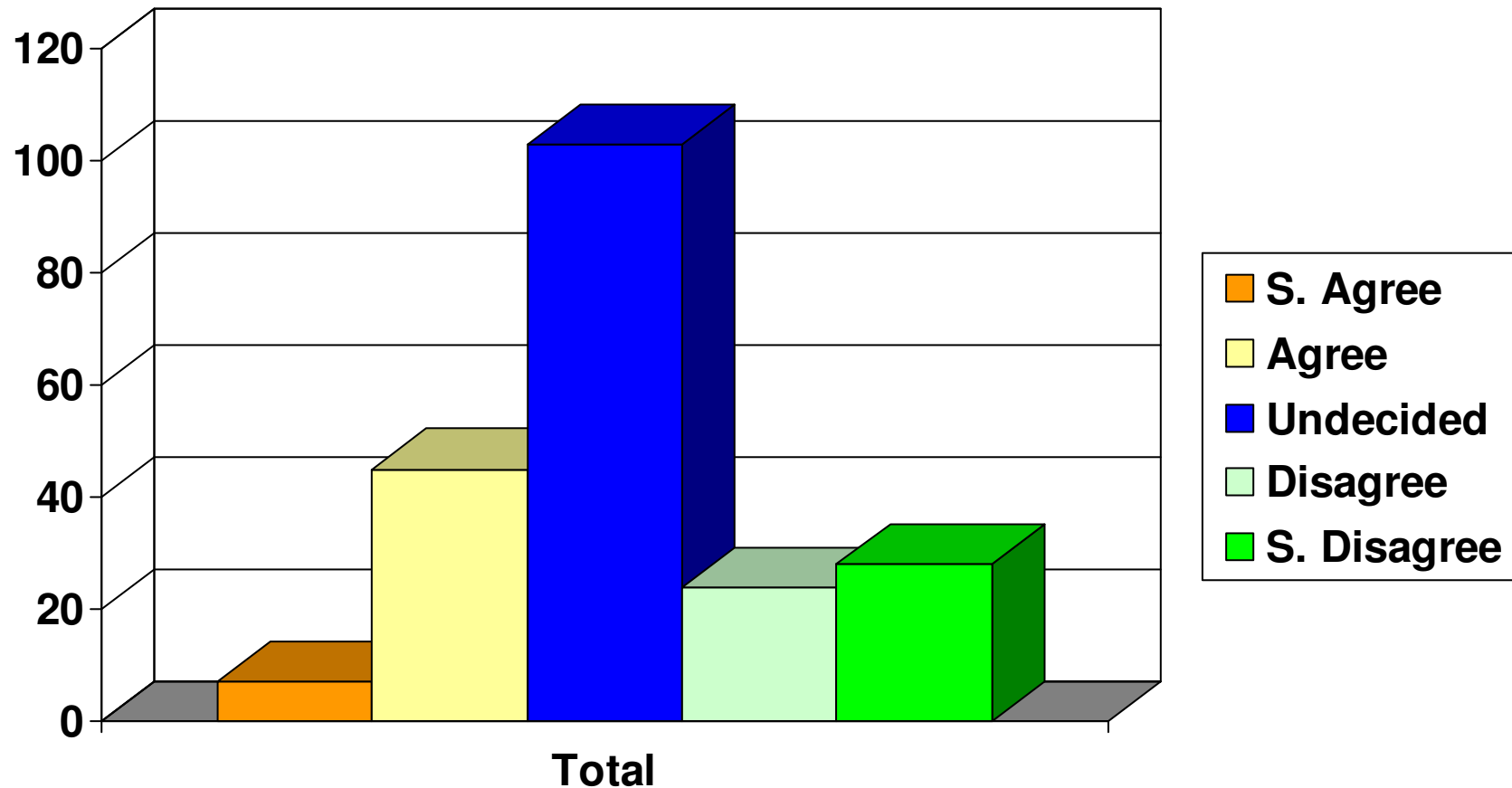
- **Sampling Error** – Generally only people and businesses who receive a utility bill were sampled in the survey.
- **Non-Coverage Error** – Those not in the utility billing system are deliberately excluded from the sample.
- **Non-Response Error** – Those failing to complete or return the survey.
- **Measurement Error** – Generally when respondents fail to answer or misunderstand questions.

Undecided's Impact in 2010

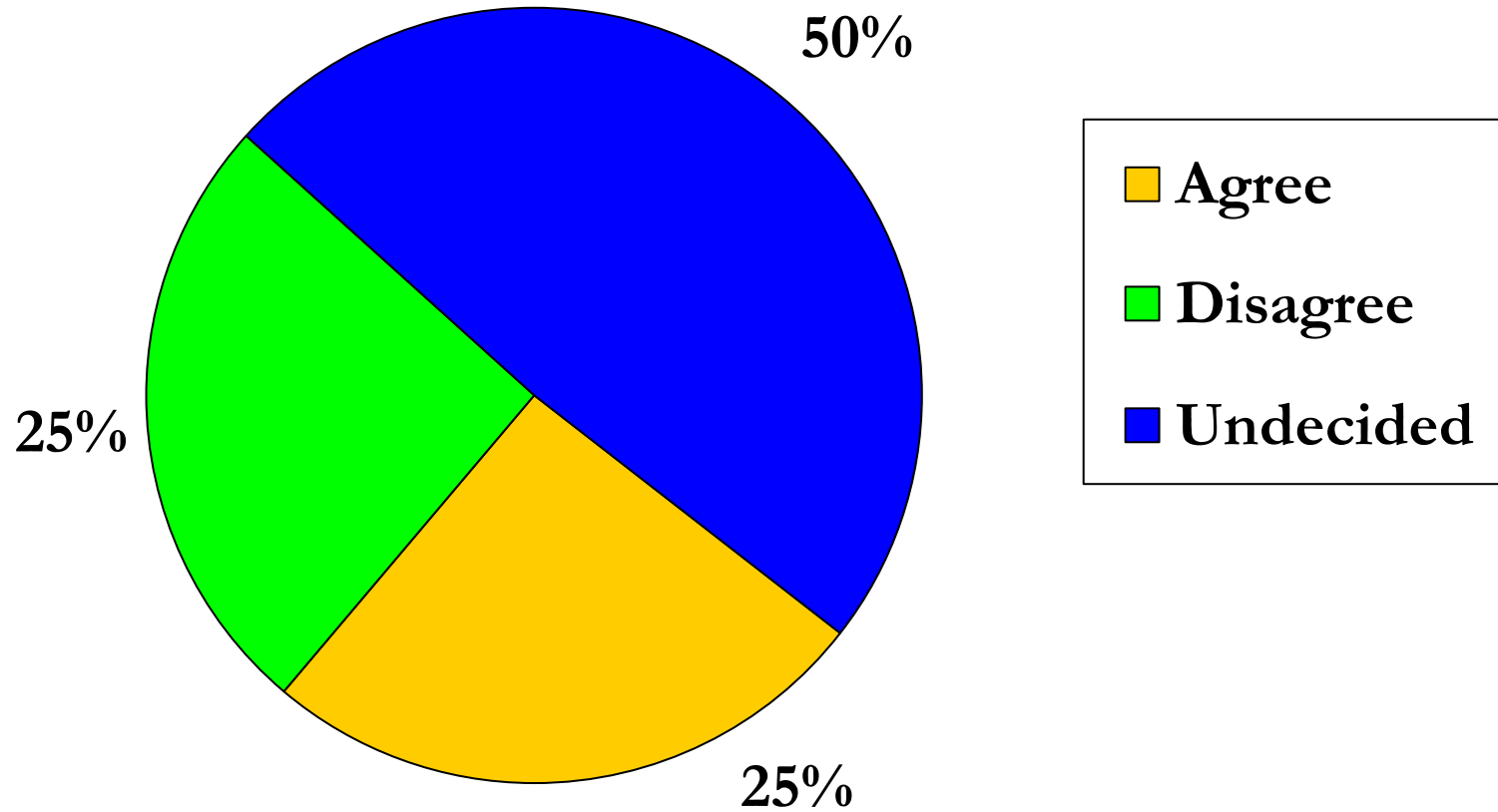
- The 2009 survey analyzed “Agree / Disagree” in a separate pie chart.
- “Undecided’s” can make a big impact in the analysis of responses.
- The 2010 survey accounts for “Undecided’s.”



I use the city's website and find it useful.



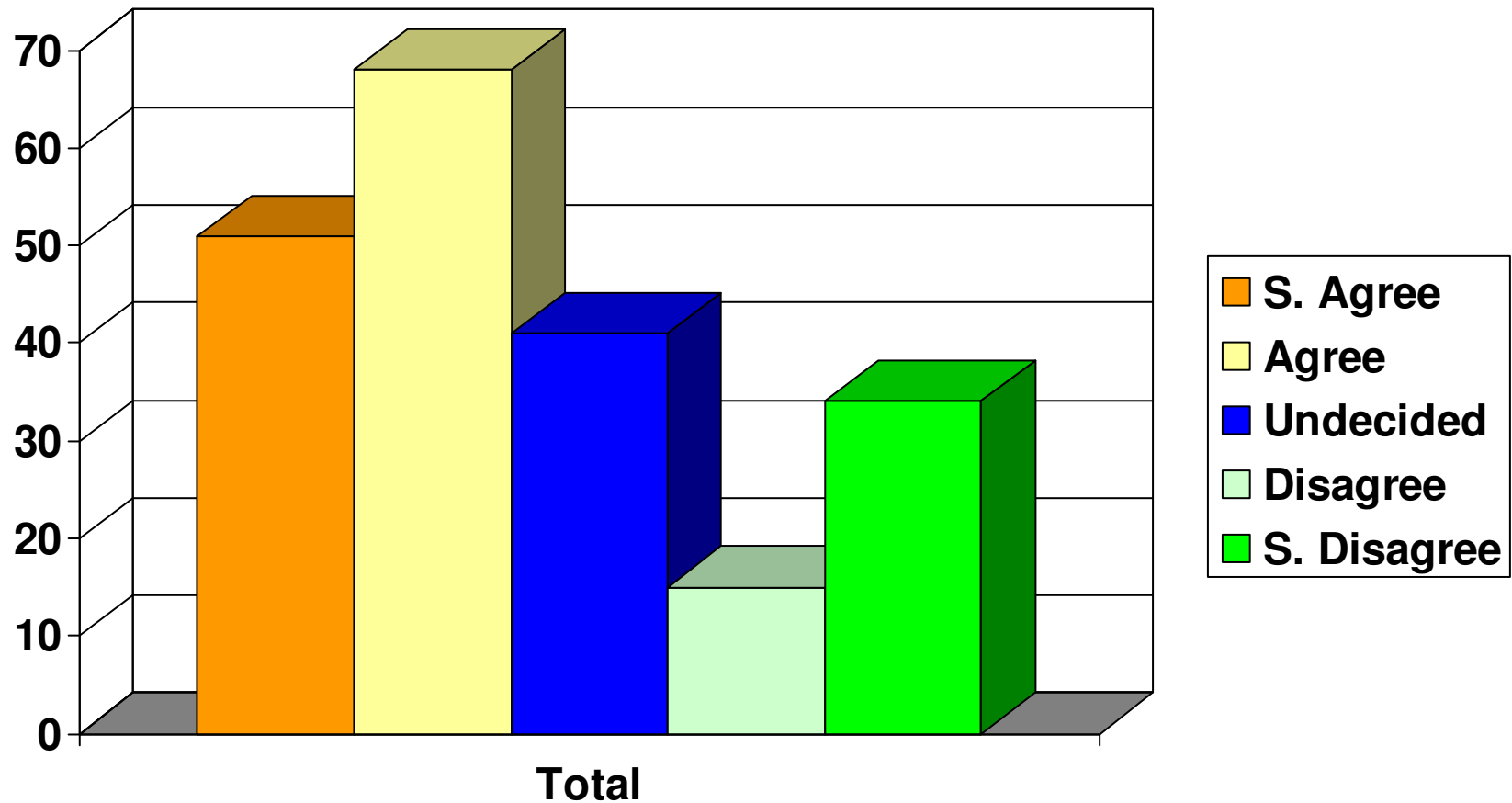
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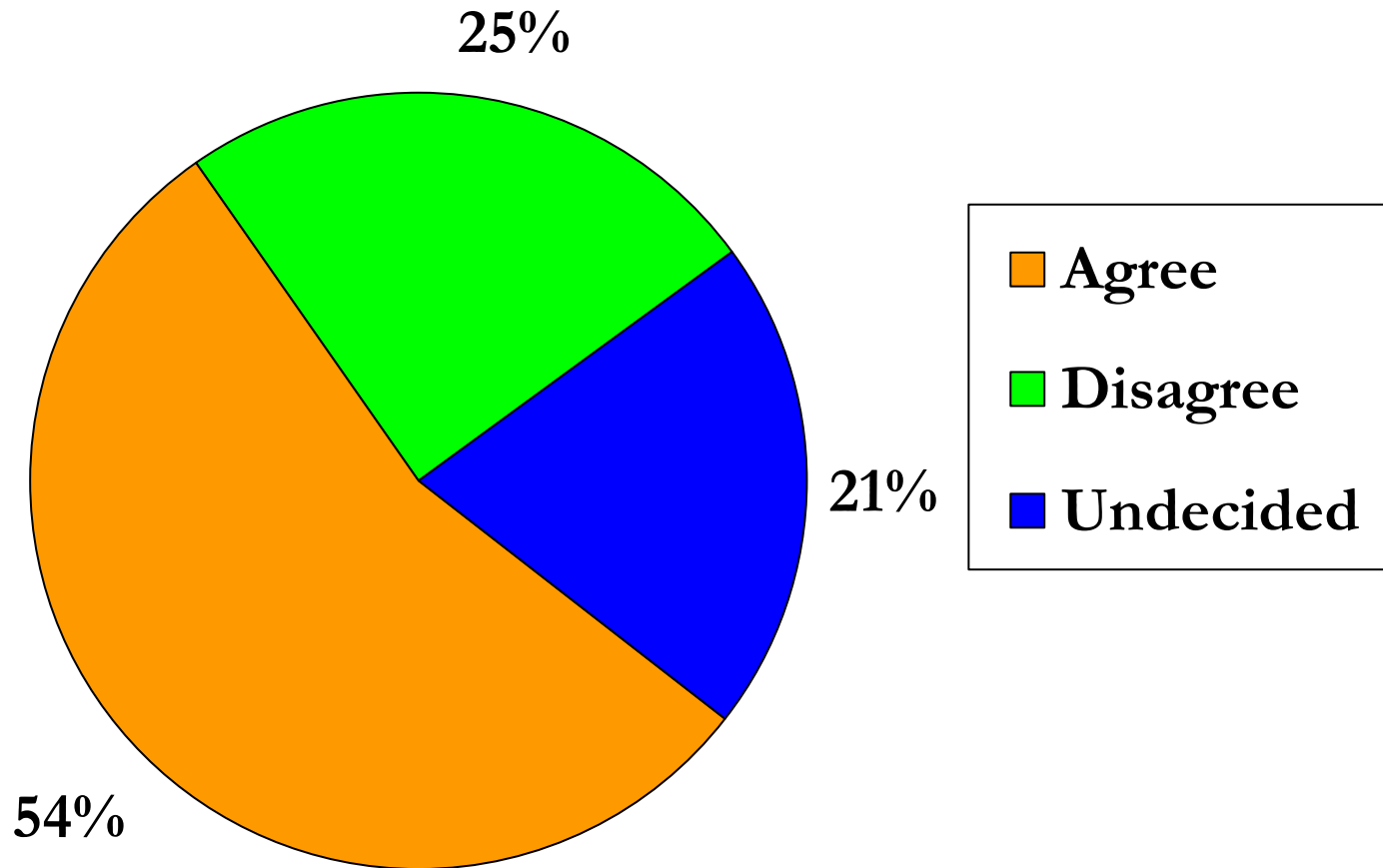
I use the city's website and find it useful.

Age Group	Agree	Disagree	Undecided
18-30	31%	38%	31%
31-45	14%	58%	28%
46-60	33%	48%	19%
60 +	20%	50%	30%

Winsted should continue with trail and sidewalk connection projects.



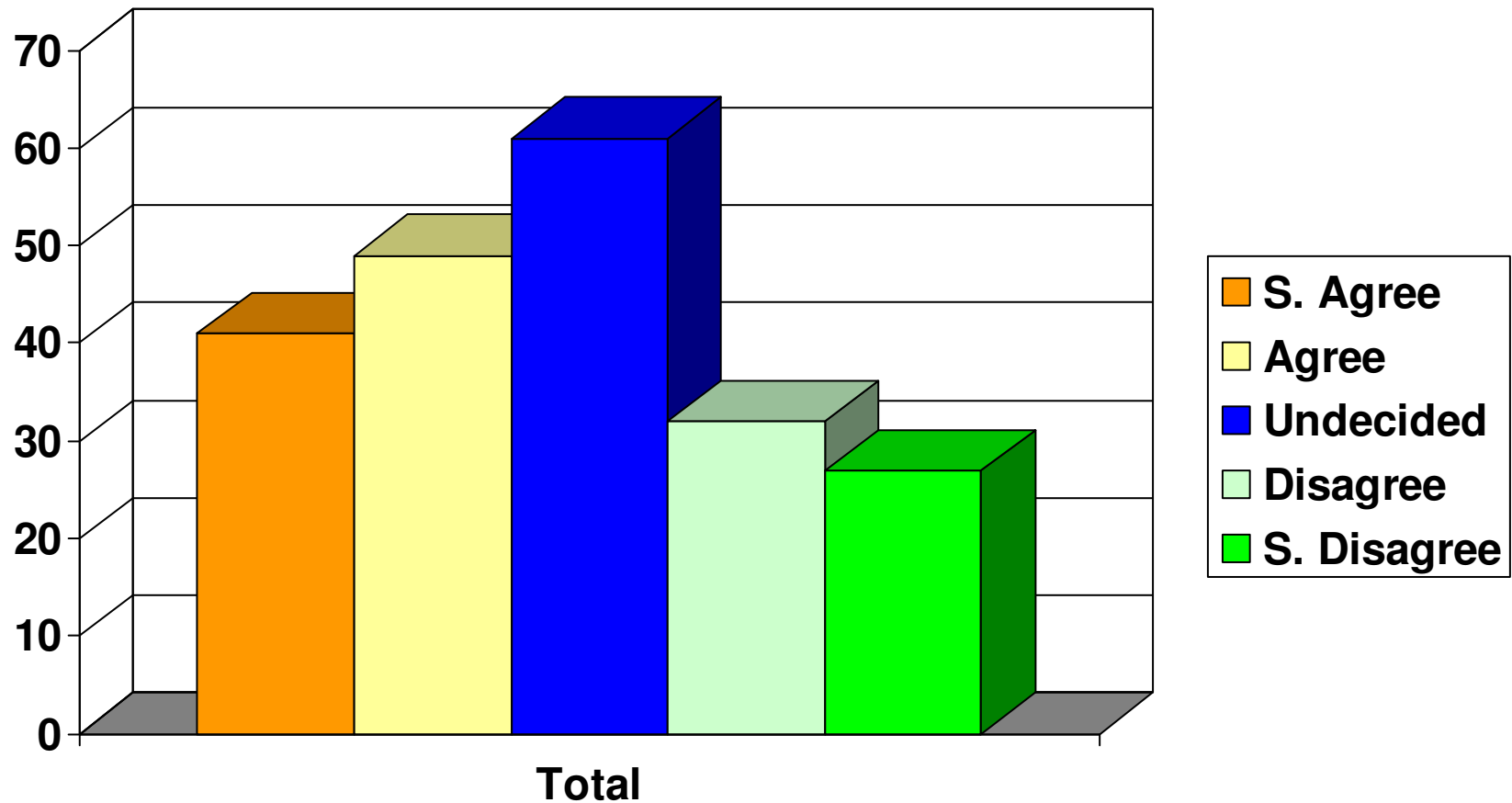
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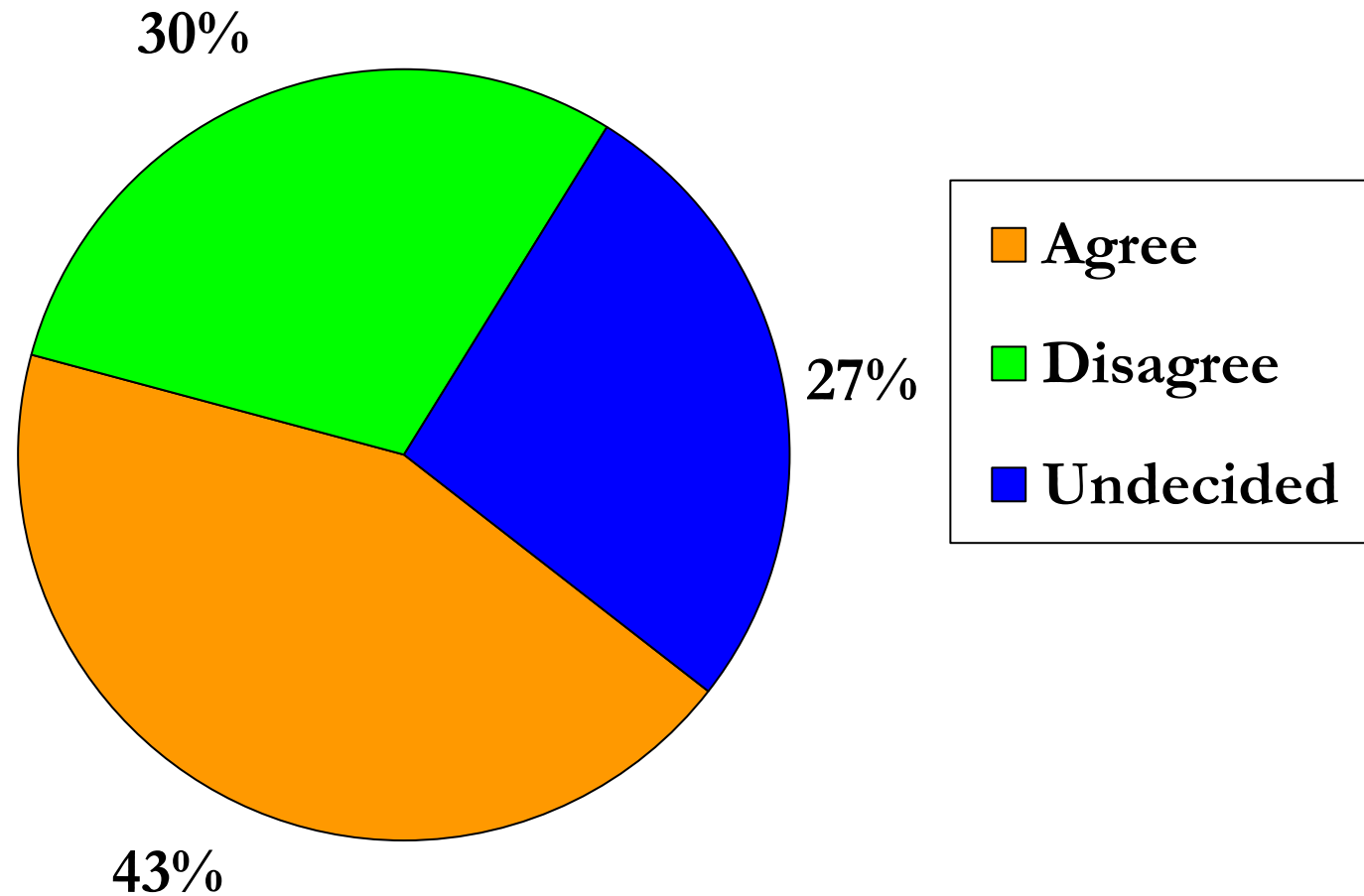
Winsted should continue with trail and sidewalk connection projects.

Age Group	Agree	Disagree	Undecided
18-30	74%	13%	13%
31-45	52%	24%	24%
46-60	56%	20%	24%
60 +	58%	20%	22%

The city should make it a priority to close the Luce Line Trail gap between CR 1 and CR 9.



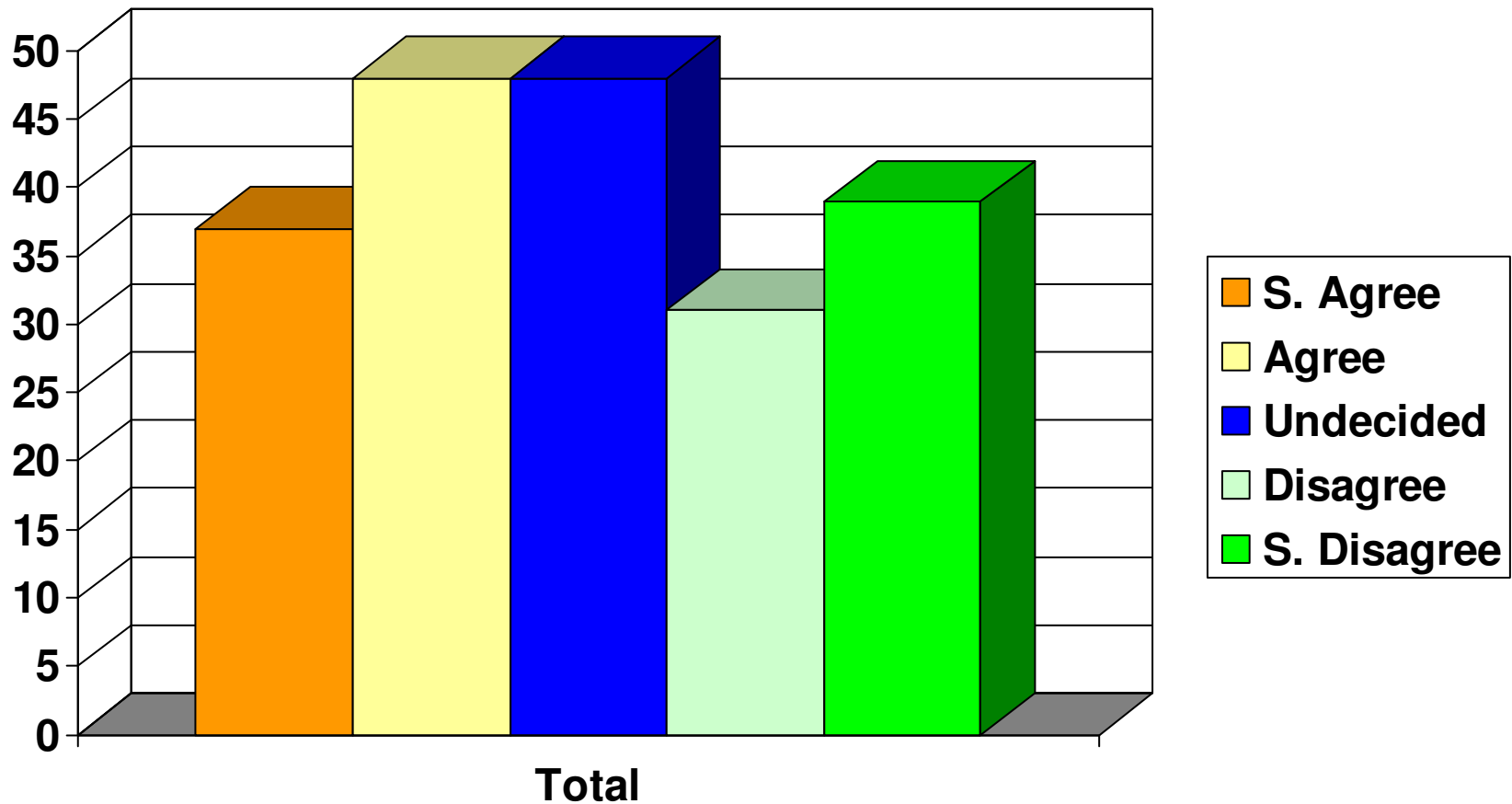
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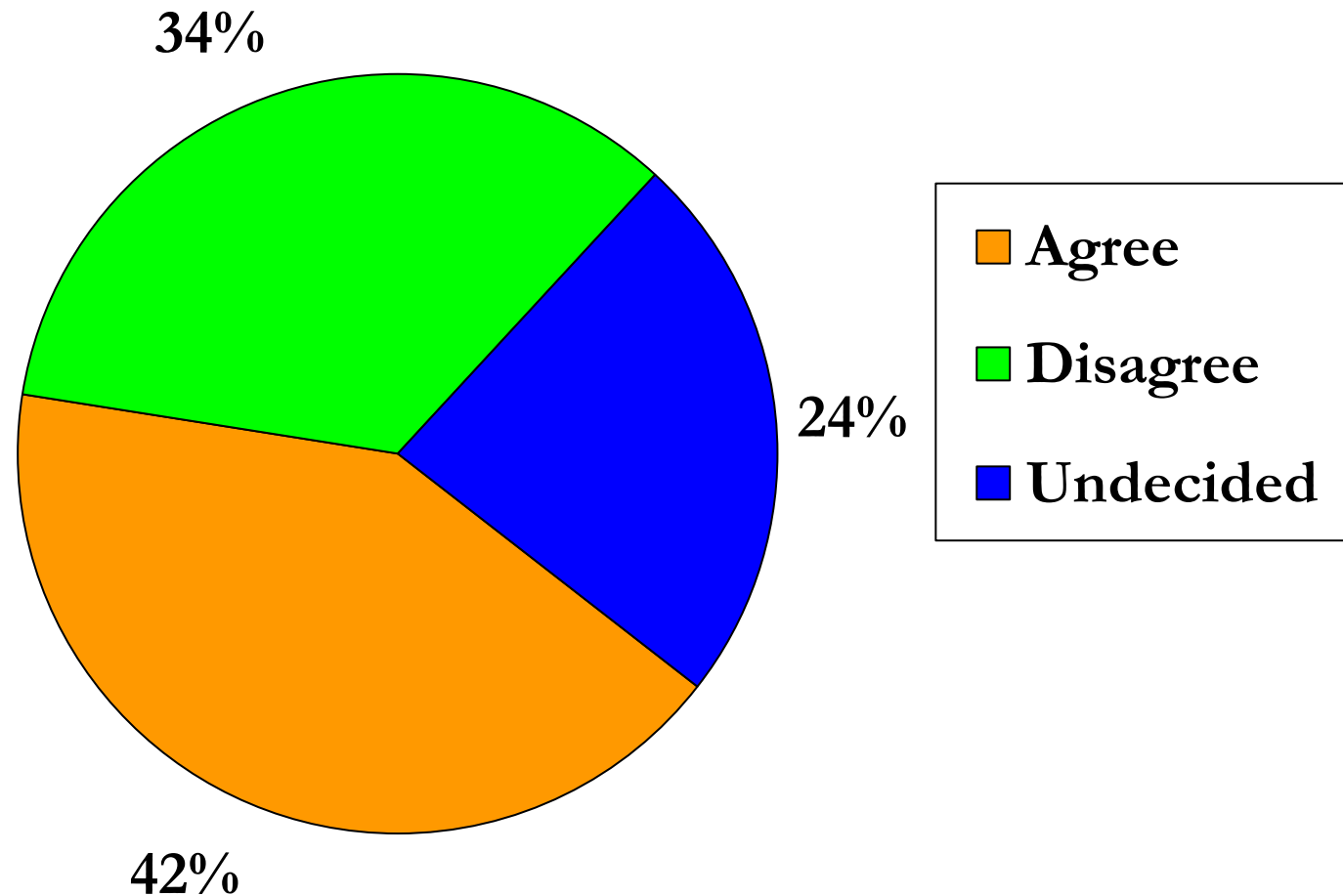
The city should make it a priority to close the Luce Line Trail gap between CR 1 and CR 9.

Age Group	Agree	Disagree	Undecided
18-30	38%	19%	43%
31-45	48%	31%	21%
46-60	40%	36%	24%
60 +	43%	18%	39%

I support the use of State bond funds to pave the Luce Line from Winsted to Cedar Mills.



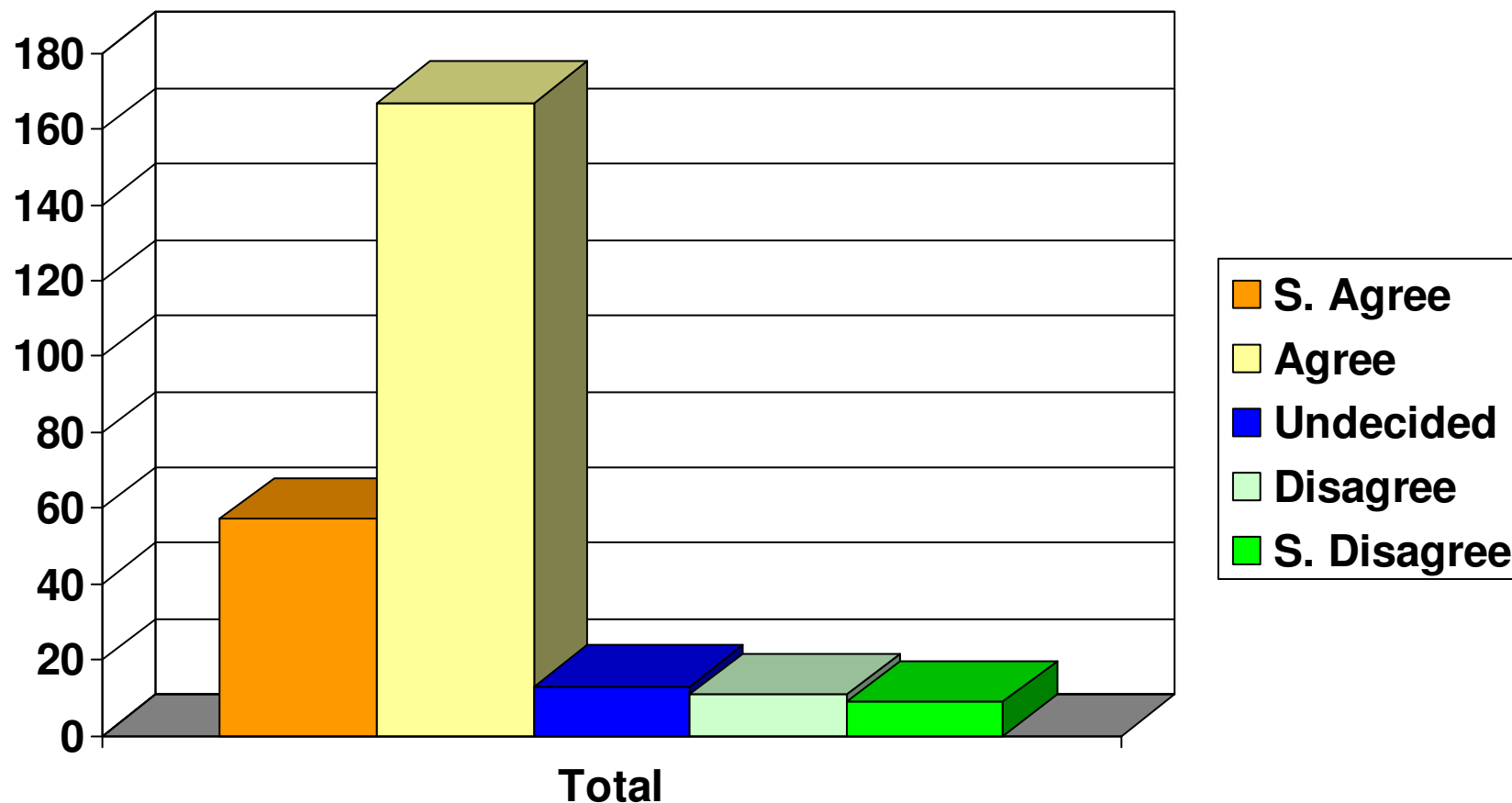
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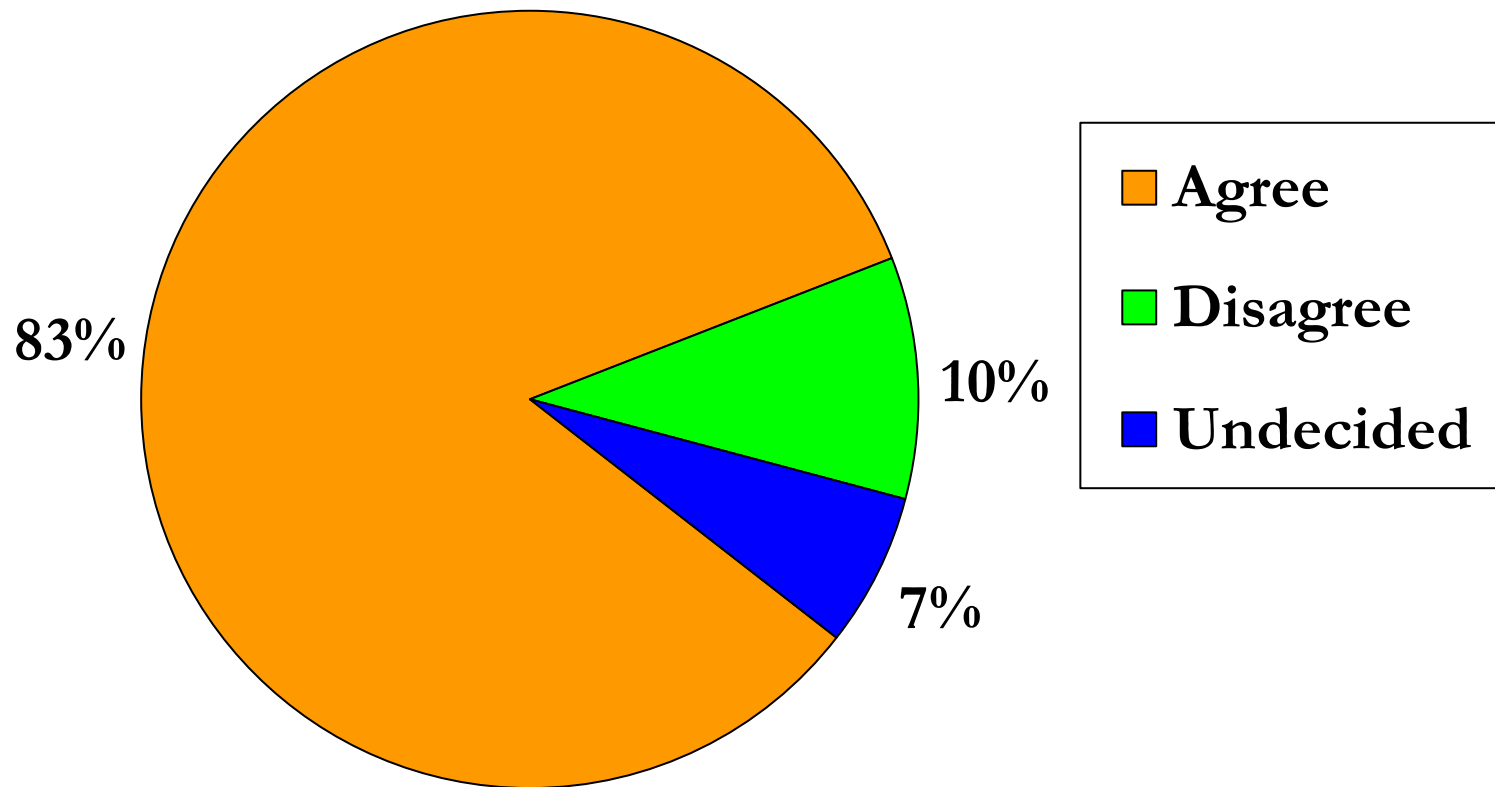
I support the use of State bond funds to pave the Luce Line from Winsted to Cedar Mills.

Age Group	Agree	Disagree	Undecided
18-30	25%	37%	38%
31-45	34%	38%	28%
46-60	46%	22%	32%
60 +	41%	31%	28%

I'm satisfied with garbage services in the city.



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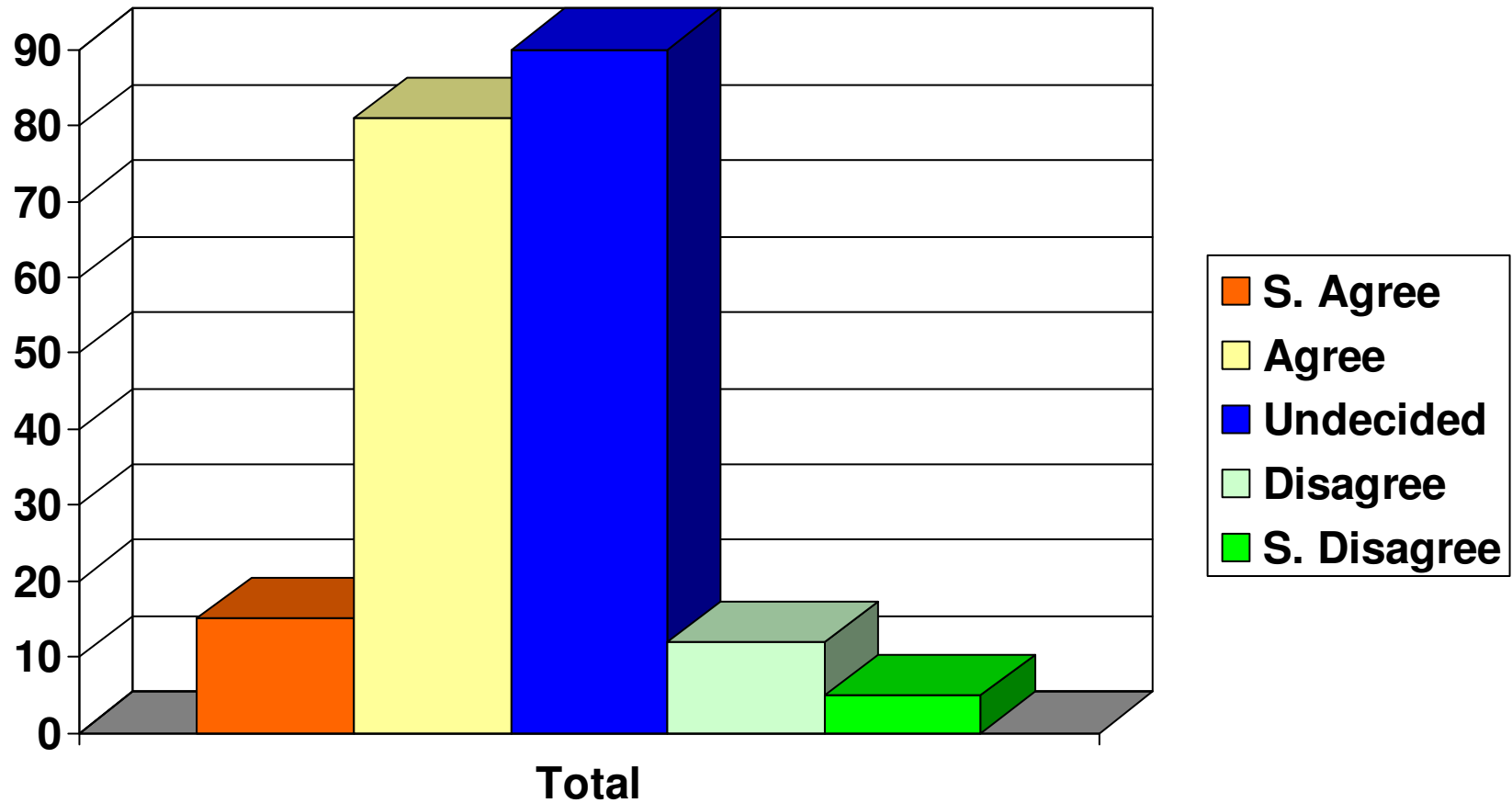
I'm satisfied with garbage services in the city.

Age Group	Agree	Disagree	Undecided
18-30	87%	13%	0%
31-45	76%	21%	3%
46-60	87%	8%	5%
60 +	85%	5%	10%

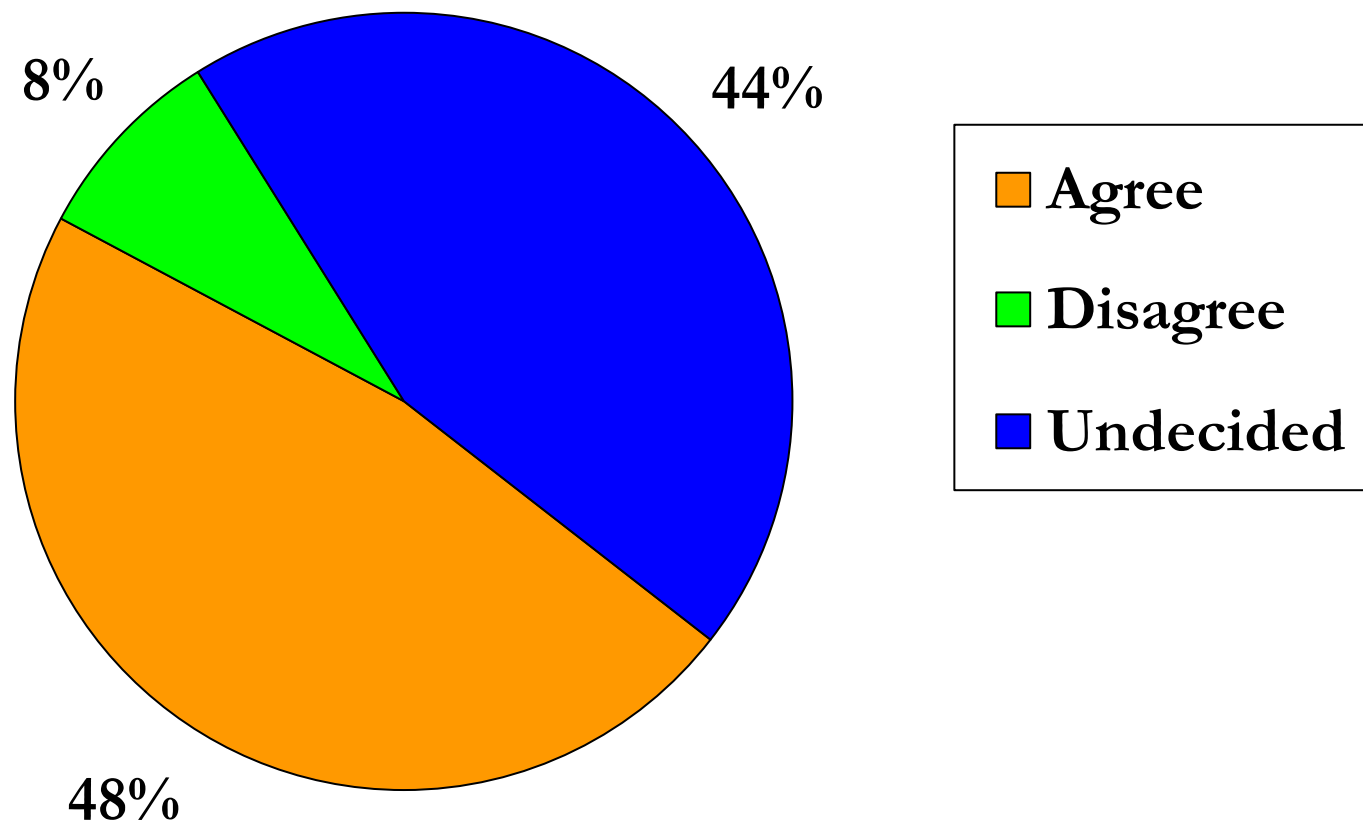
I'm satisfied with garbage services in the city.

	Agree	Disagree	Undecided
2009	81%	14%	5%
2010	83%	10%	7%
Margin	+2%	-4%	+2%

I'm satisfied with building inspection services in the city.



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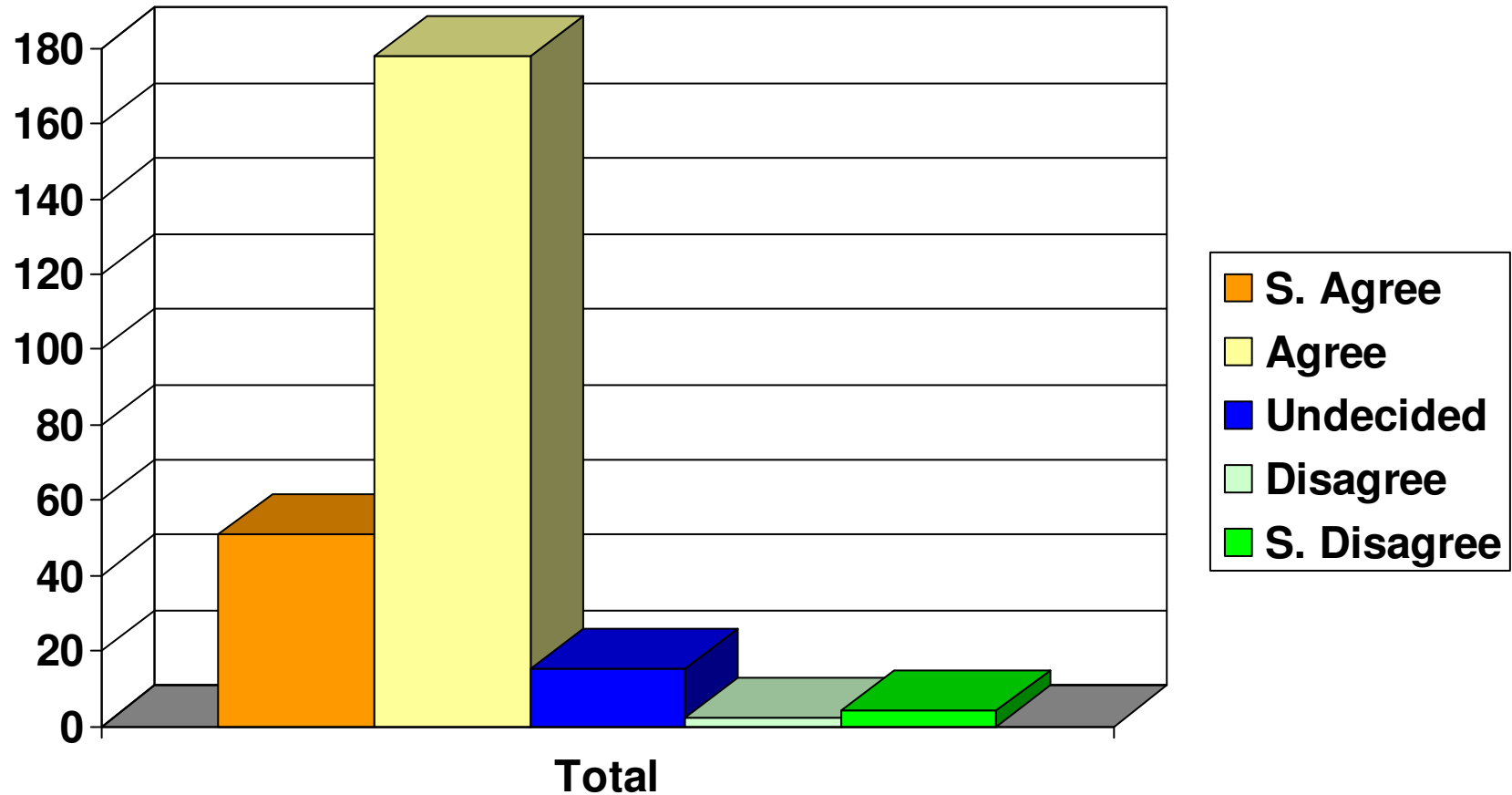
I'm satisfied with building inspection services in the city.

Age Group	Agree	Disagree	Undecided
18-30	44%	0%	56%
31-45	41%	10%	49%
46-60	50%	8%	42%
60 +	49%	8%	43%

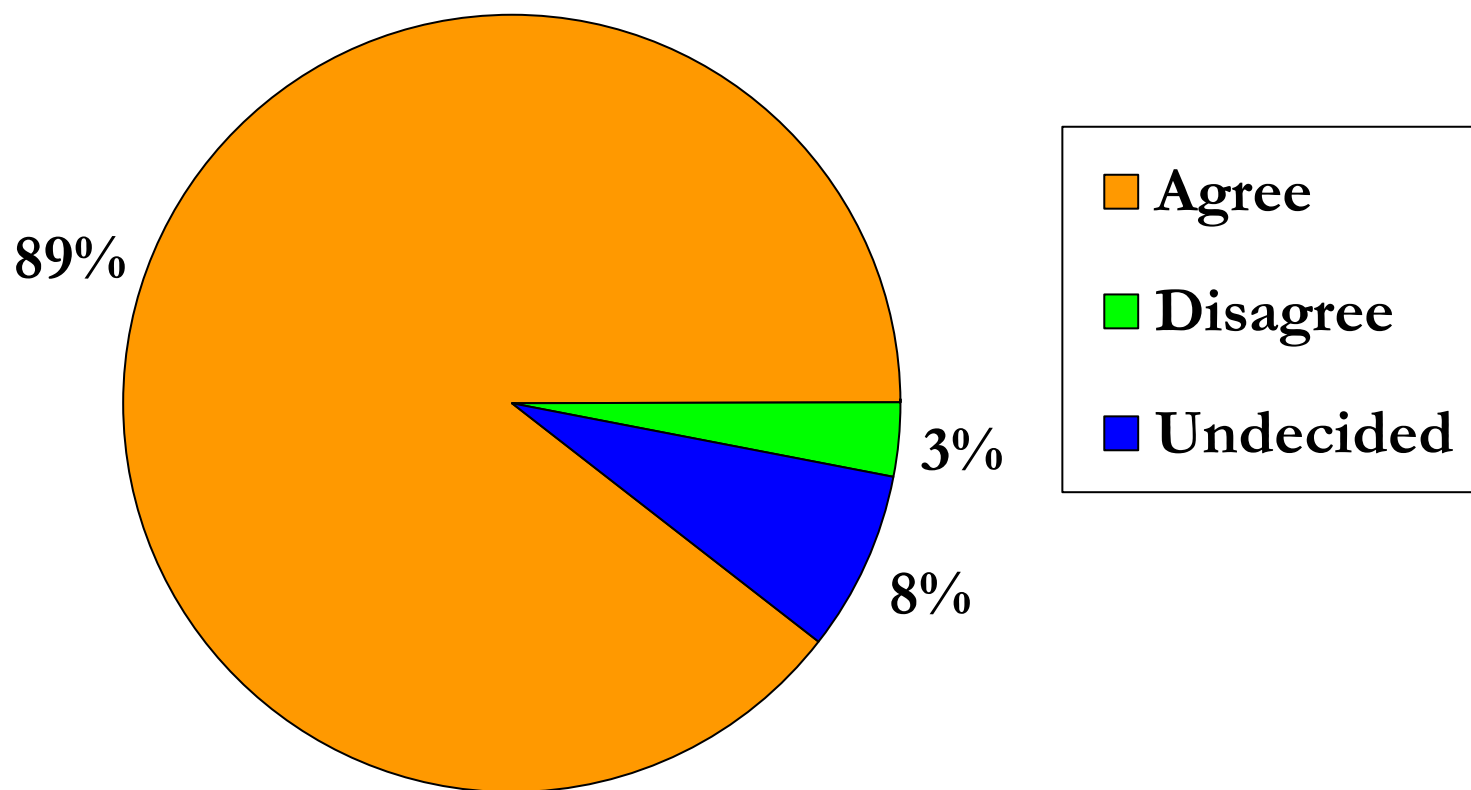
I'm satisfied with building inspection services in the city.

	Agree	Disagree	Undecided
2009	37%	15%	48%
2010	48%	8%	44%
Margin	+11%	-7%	-4%

Winsted is a safe community to live in.



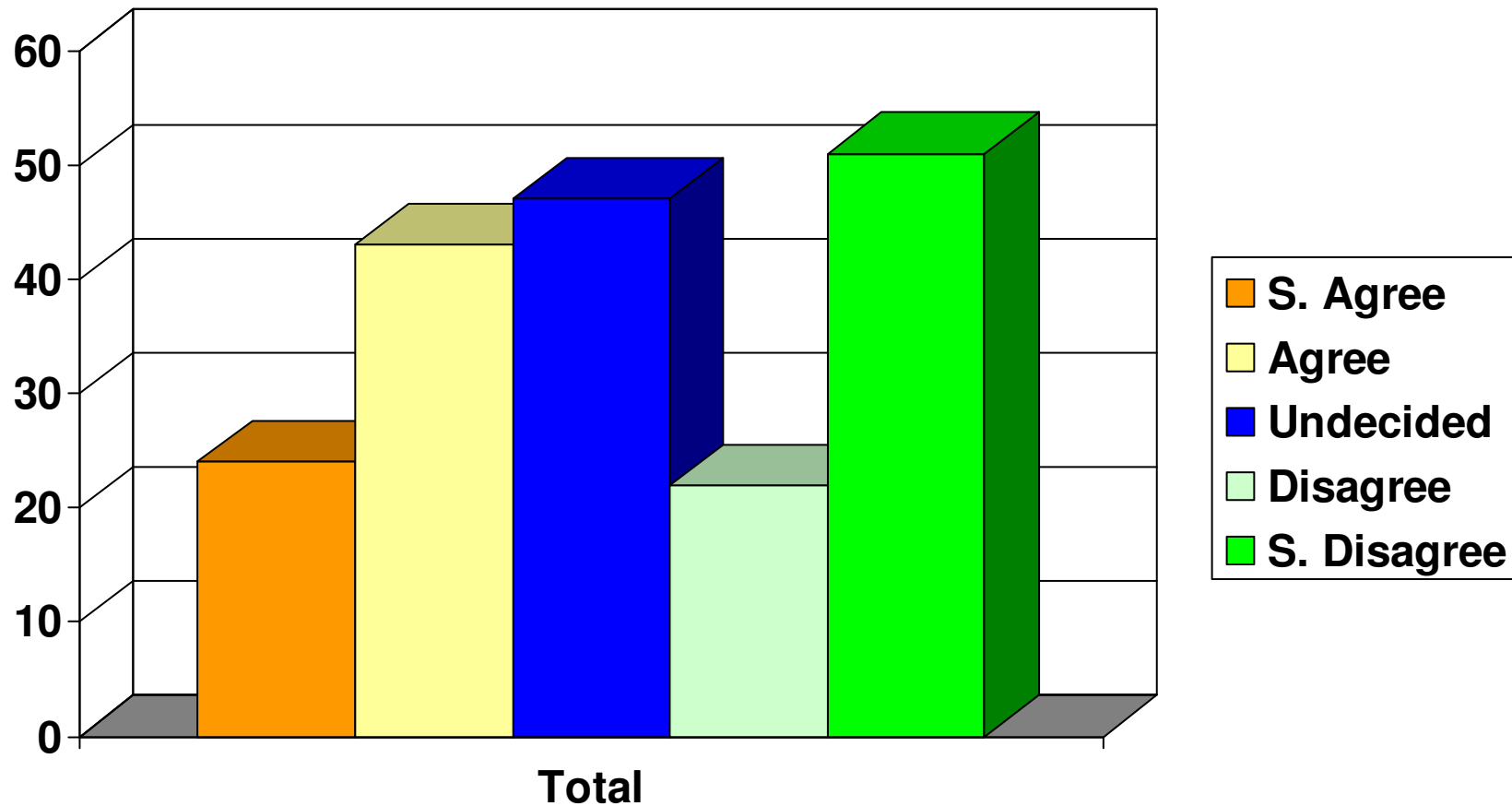
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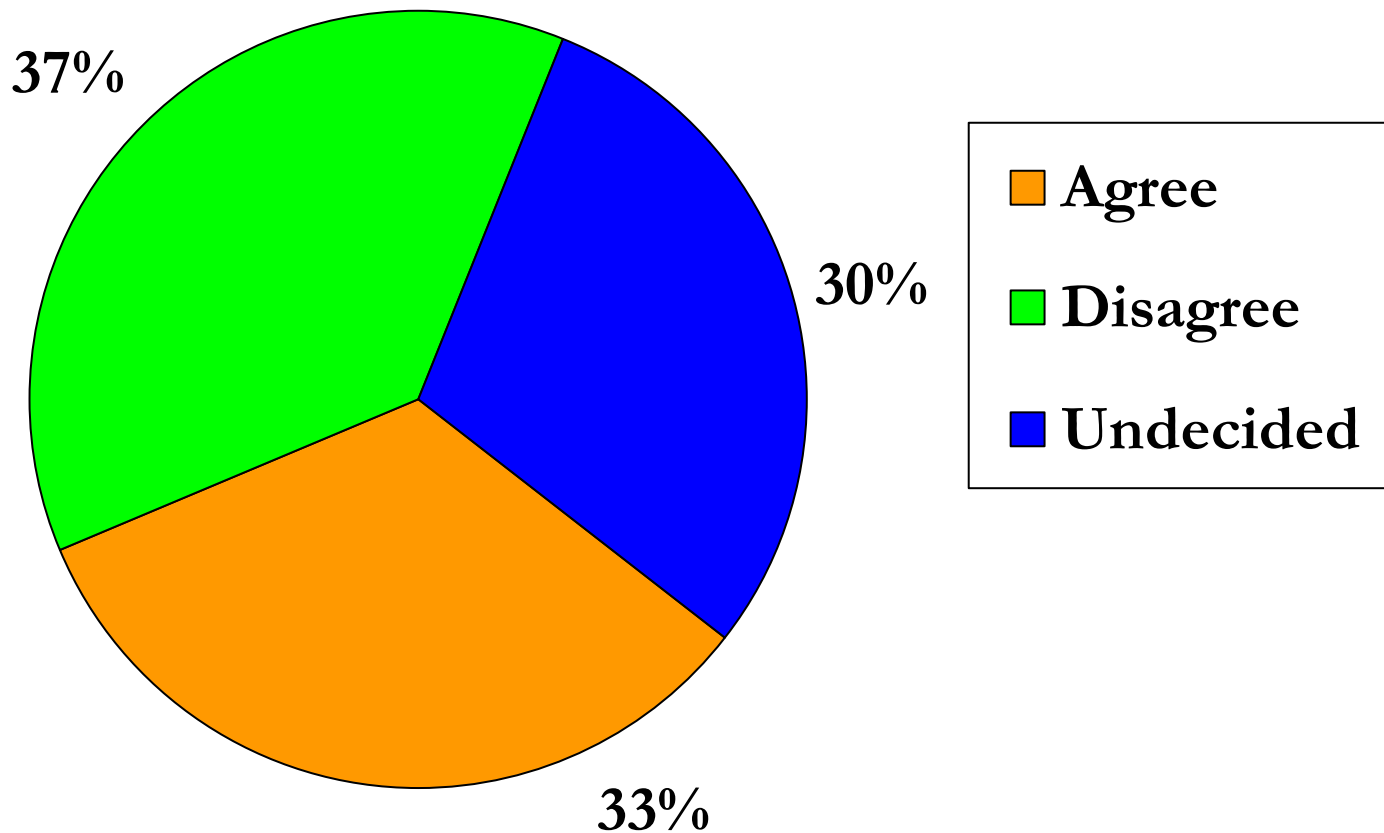
Winsted is a safe community to live in.

Age Group	Agree	Disagree	Undecided
18-30	94%	0%	6%
31-45	97%	3%	0%
46-60	91%	2%	11%
60 +	85%	5%	10%

I support blacktopping the runway at the Airport with 95% in Federal grant support.



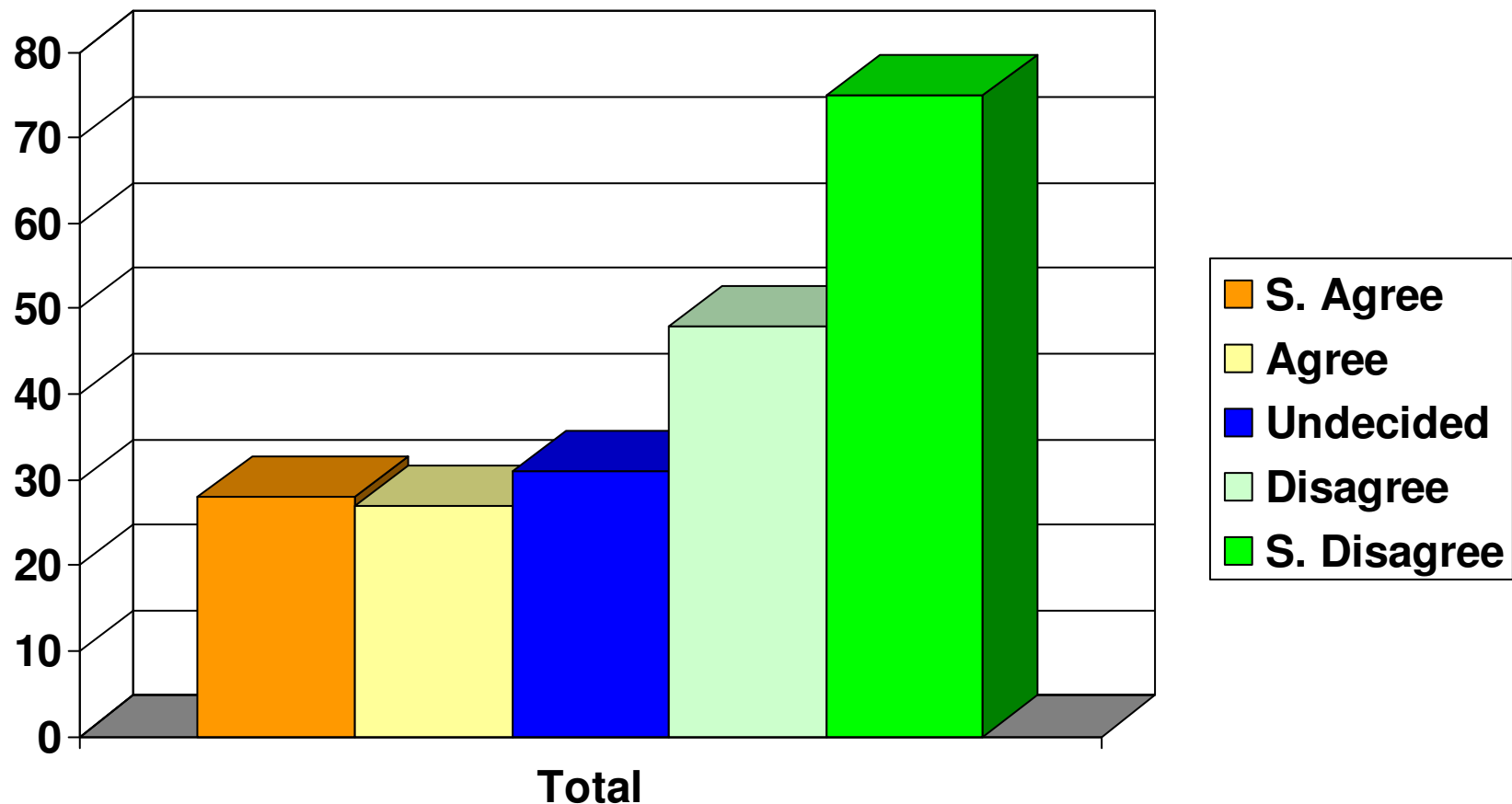
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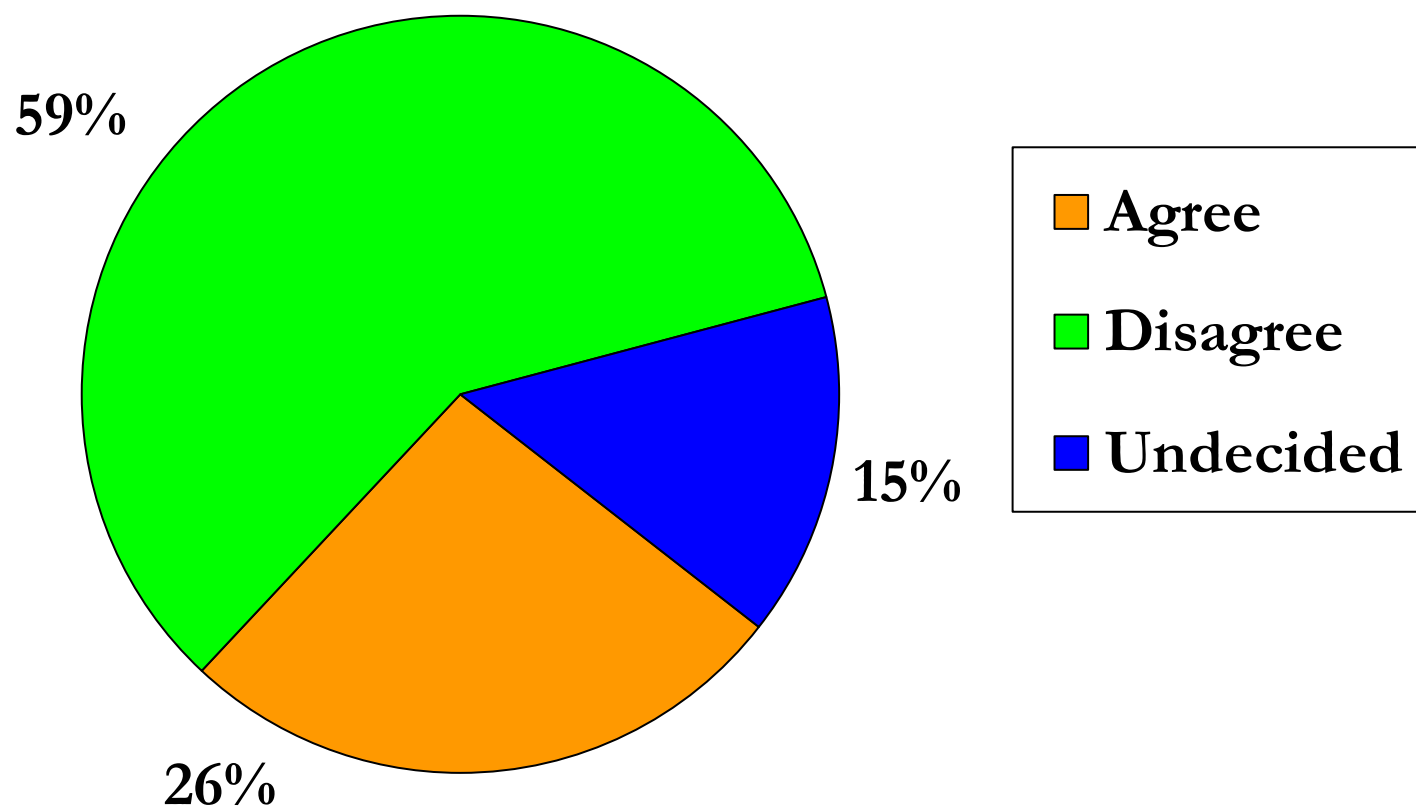
I support blacktopping the runway at the Airport with 95% in Federal grant support.

Age Group	Agree	Disagree	Undecided
18-30	38%	31%	31%
31-45	35%	31%	34%
46-60	40%	38%	22%
60 +	36%	37%	27%

Speed should be reduced to 35 mph on McLeod County Road 1.



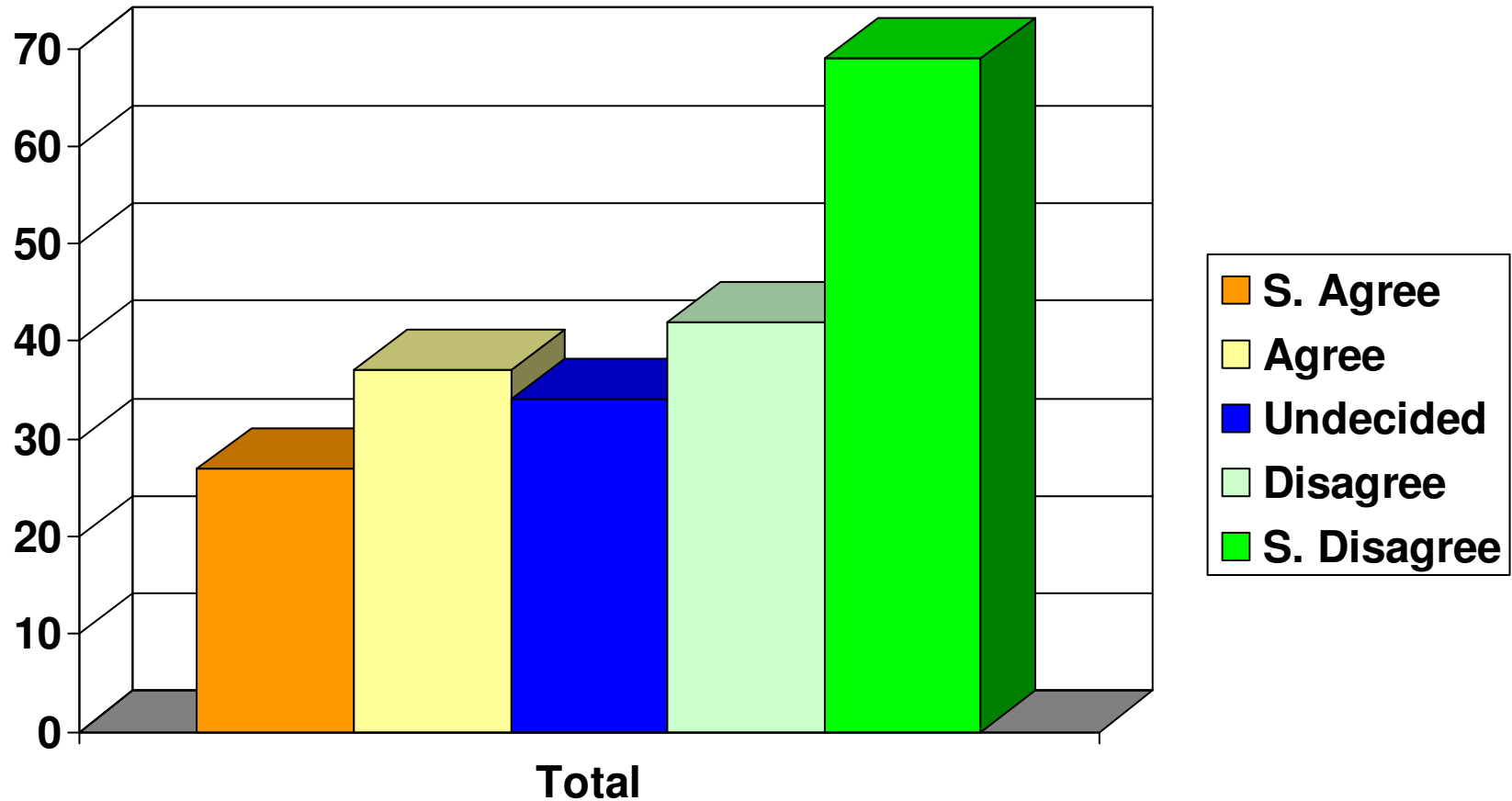
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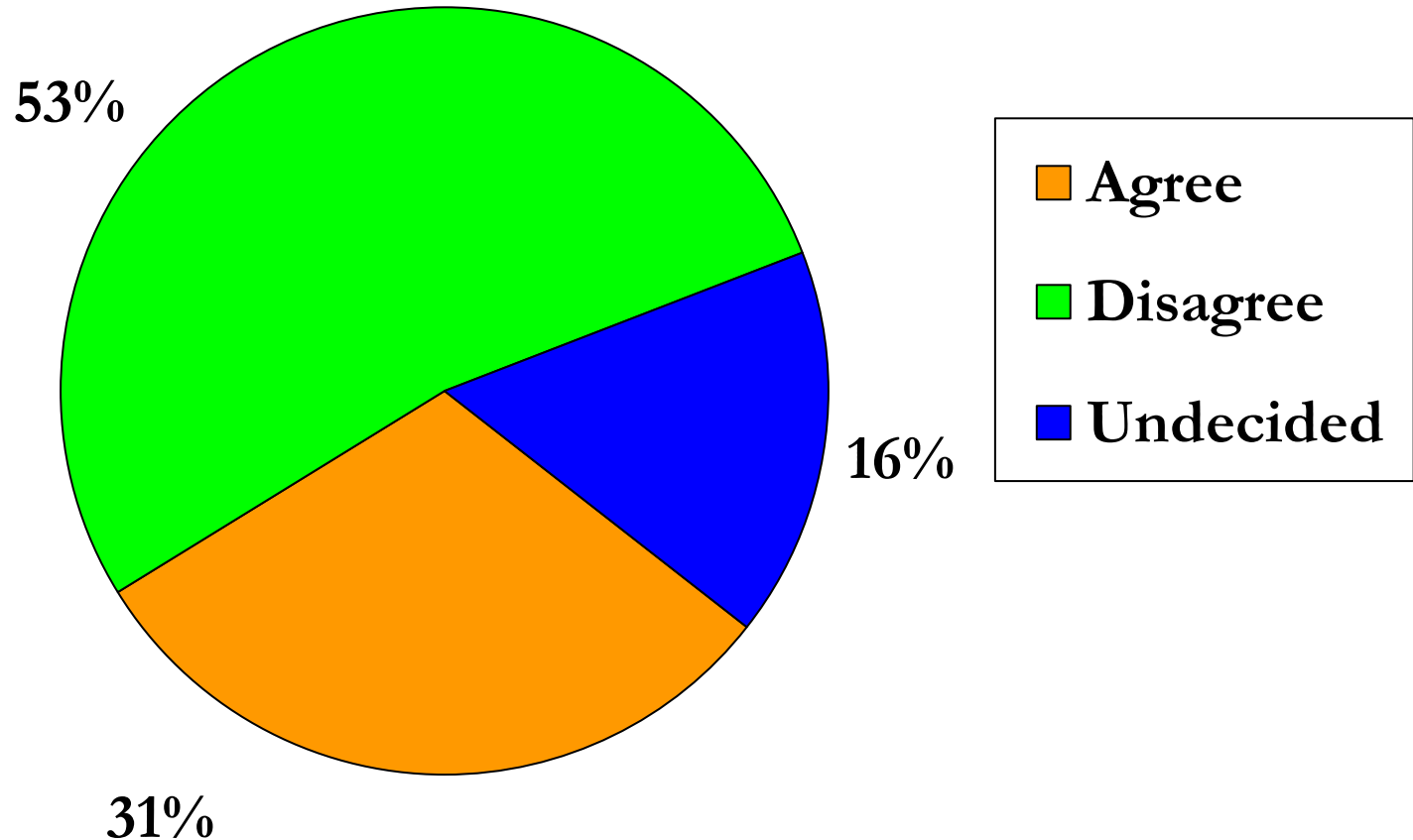
Speed should be reduced to 35 mph on McLeod County Road 1.

Age Group	Agree	Disagree	Undecided
18-30	25%	69%	6%
31-45	14%	69%	17%
46-60	29%	57%	14%
60 +	31%	54%	15%

There should be a 4-way stop at Main Avenue West and CR 1.



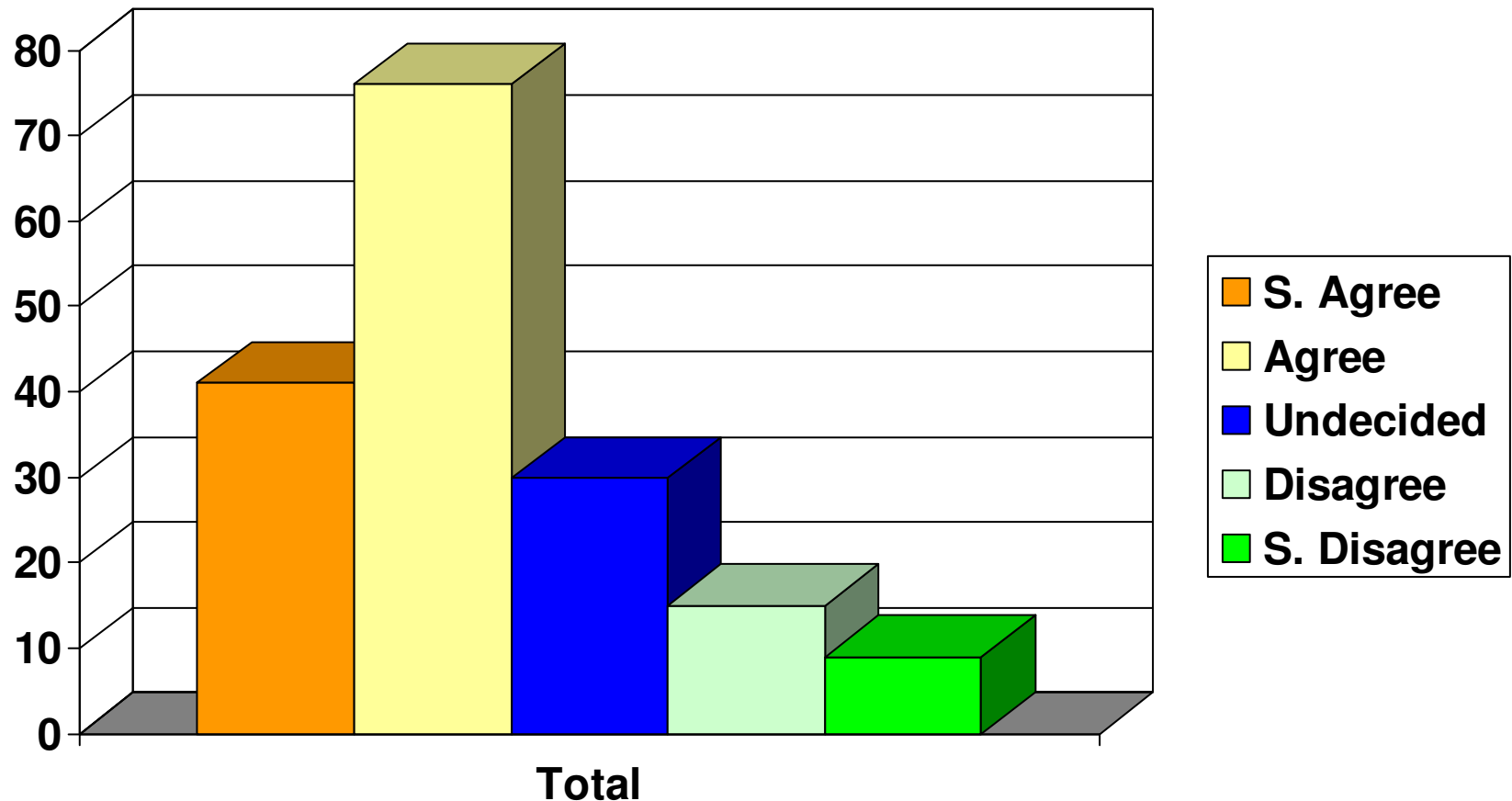
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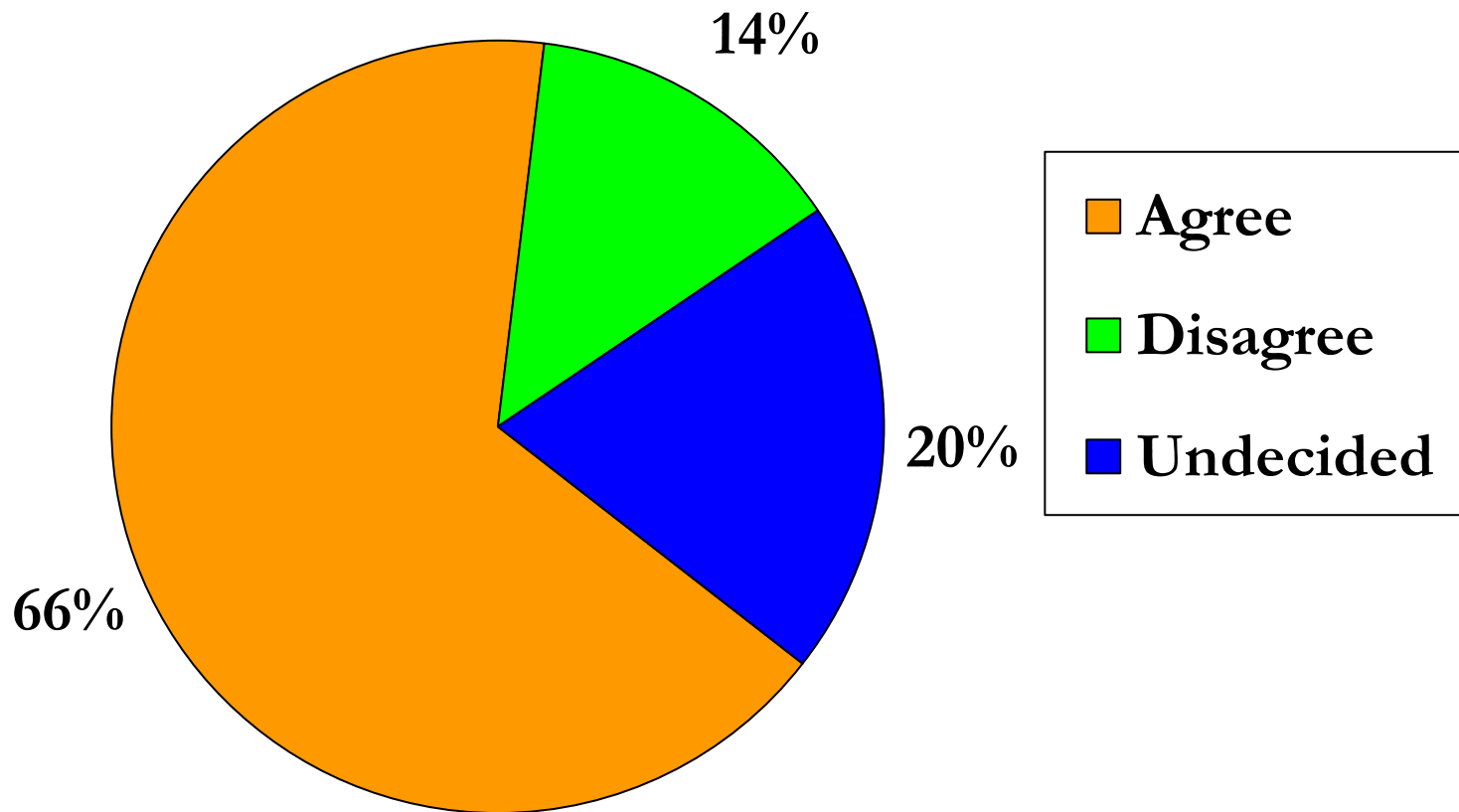
There should be a 4-way stop at Main Avenue West and CR 1.

Age Group	Agree	Disagree	Undecided
18-30	13%	74%	13%
31-45	24%	73%	3%
46-60	27%	63%	10%
60 +	36%	39%	25%

I'm satisfied with the level of customer service provided by city employees.



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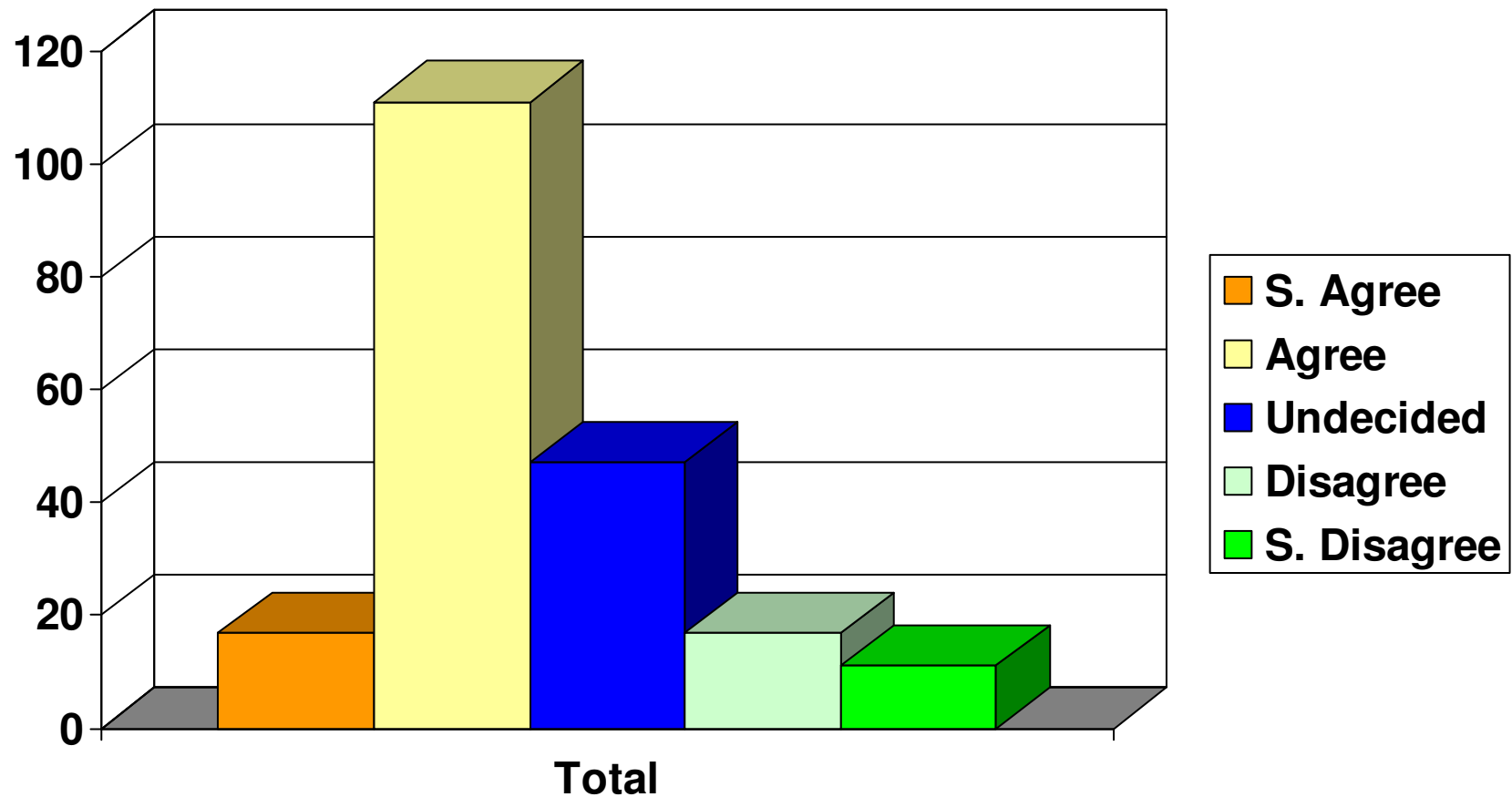
I'm satisfied with the level of customer service provided by city employees.

Age Group	Agree	Disagree	Undecided
18-30	53%	7%	40%
31-45	66%	10%	24%
46-60	70%	18%	12%
60 +	78%	7%	15%

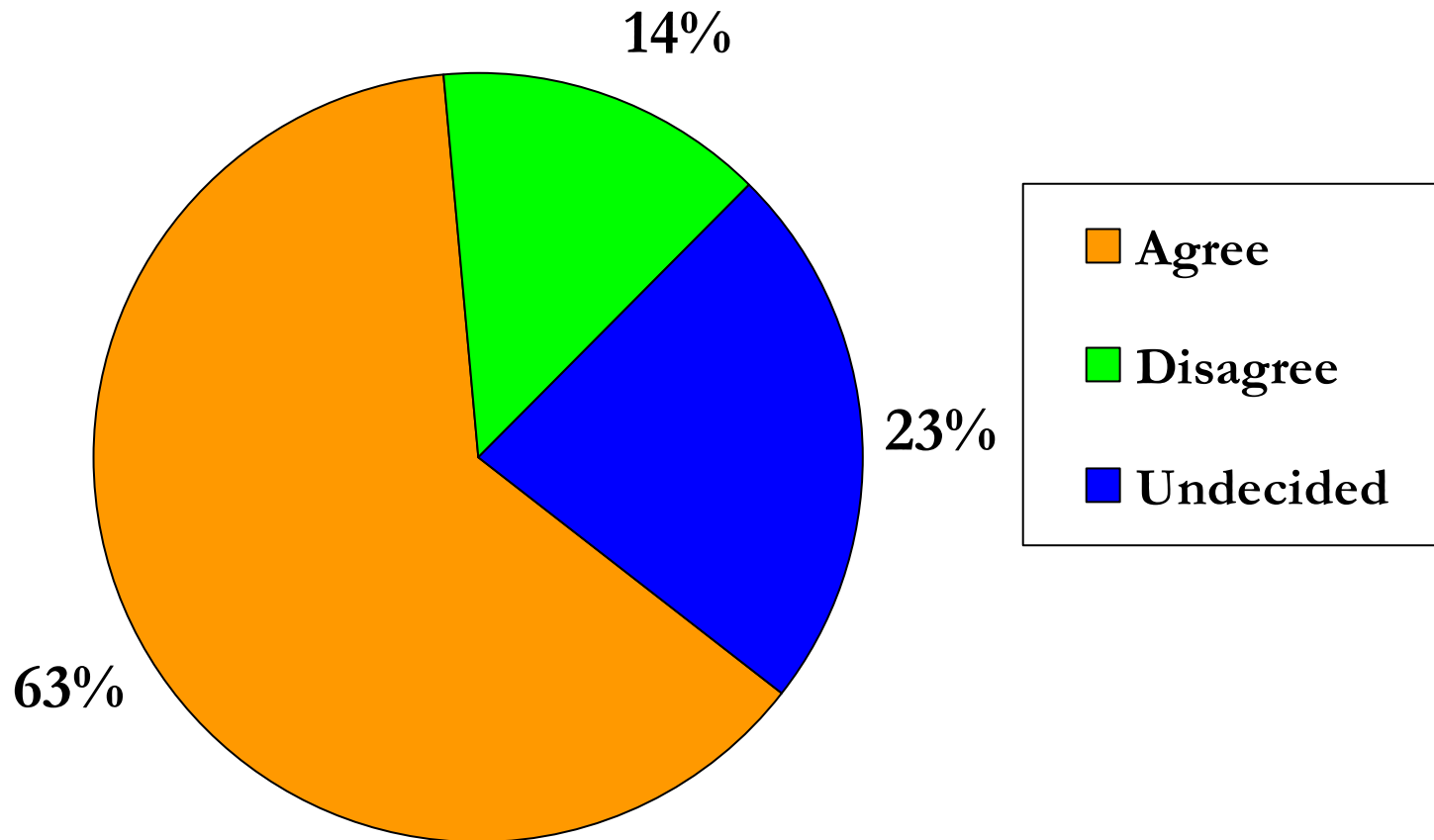
I'm satisfied with the level of customer service provided by city employees.

	Agree	Disagree	Undecided
2009	72%	20%	8%
2010	66%	14%	20%
Margin	-6%	-6%	+12%

The city should be financially committed to funding water quality projects in Winsted Lake.



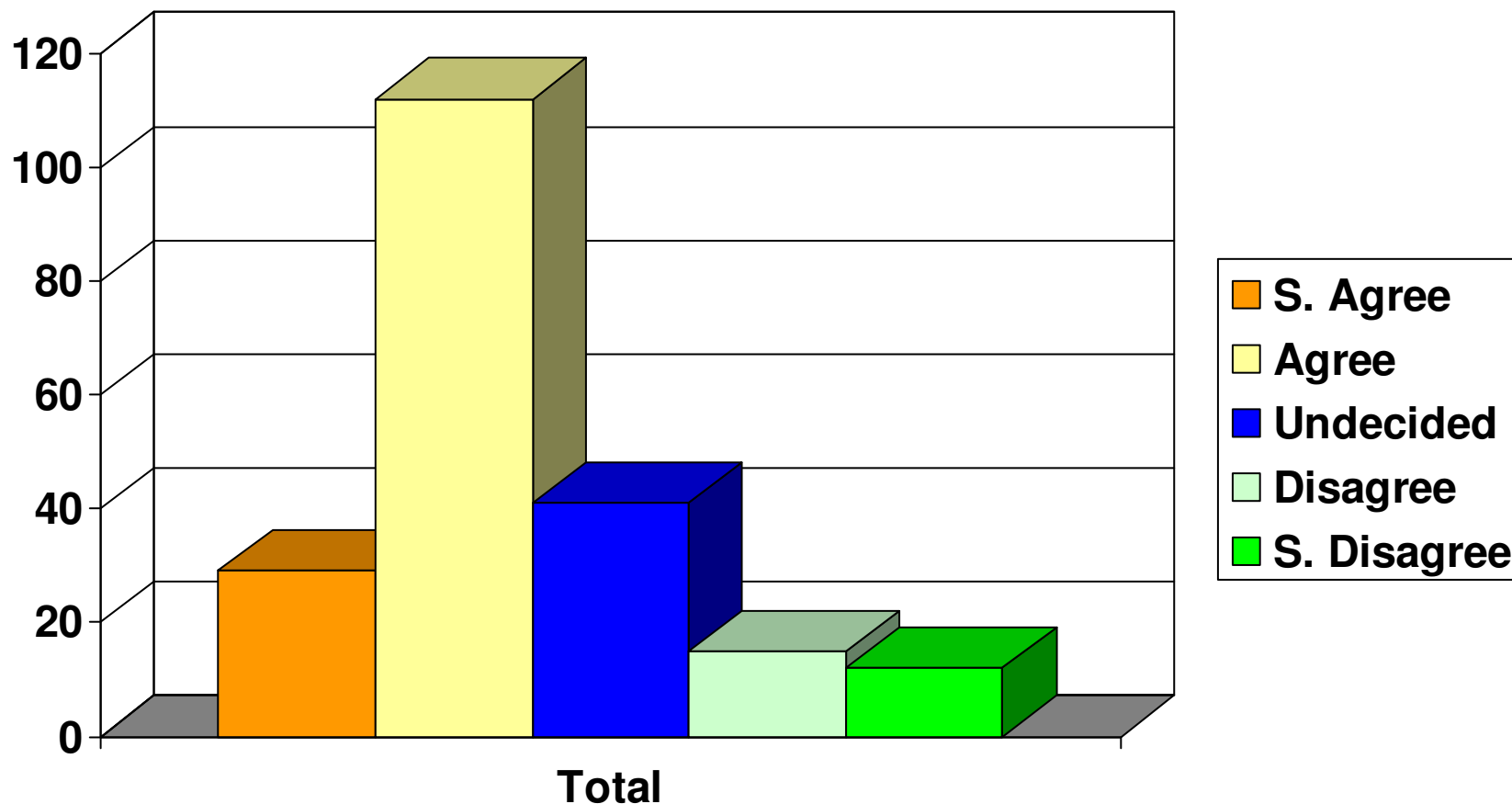
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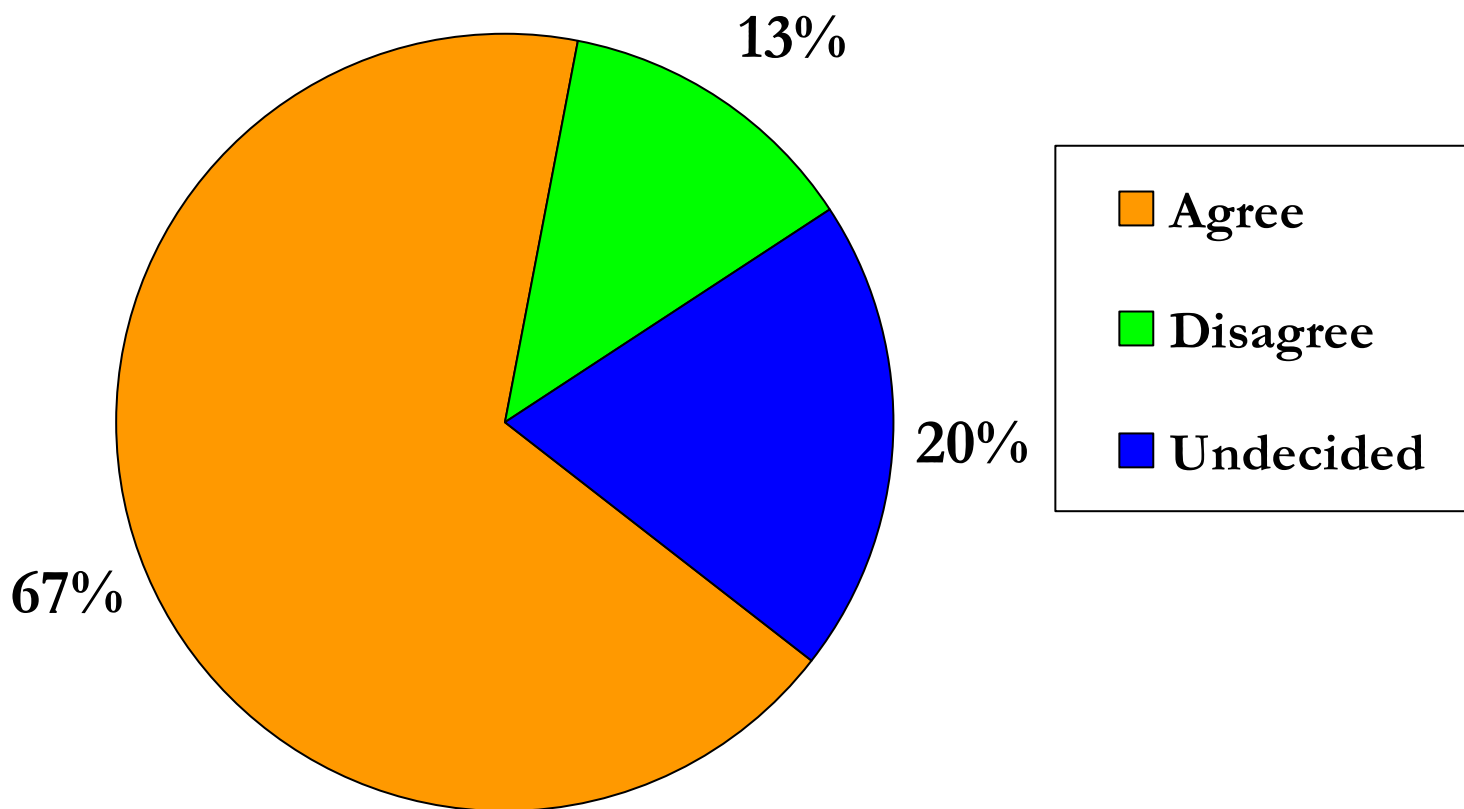
The city should be financially committed to funding water quality projects in Winsted Lake.

Age Group	Agree	Disagree	Undecided
18-30	74%	13%	13%
31-45	55%	14%	31%
46-60	52%	24%	24%
60 +	54%	28%	18%

The city provides the information I need for issues that are important to me.



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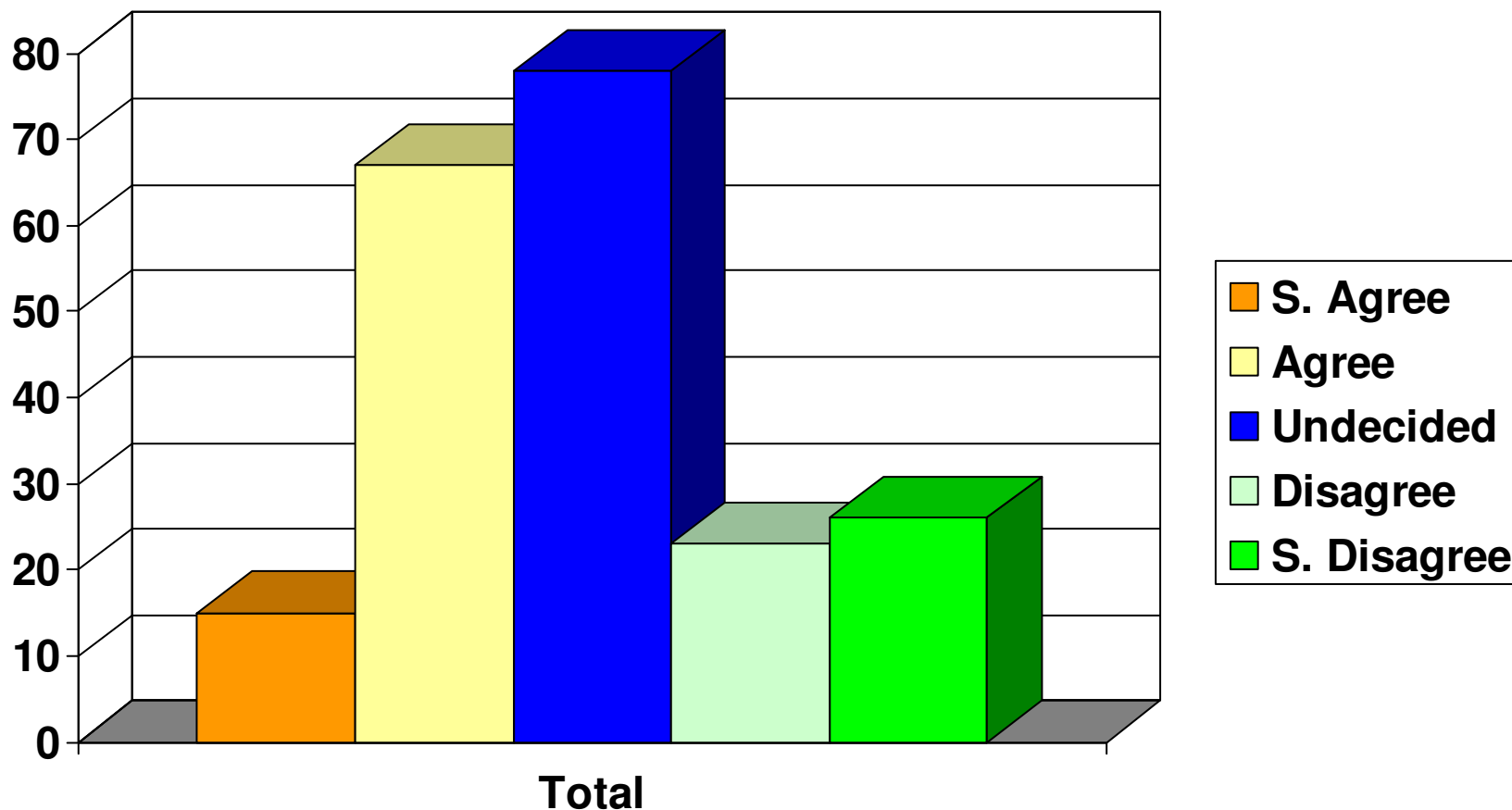
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Age Group	Agree	Disagree	Undecided
18-30	74%	13%	13%
31-45	49%	17%	34%
46-60	57%	19%	24%
60 +	79%	10%	11%

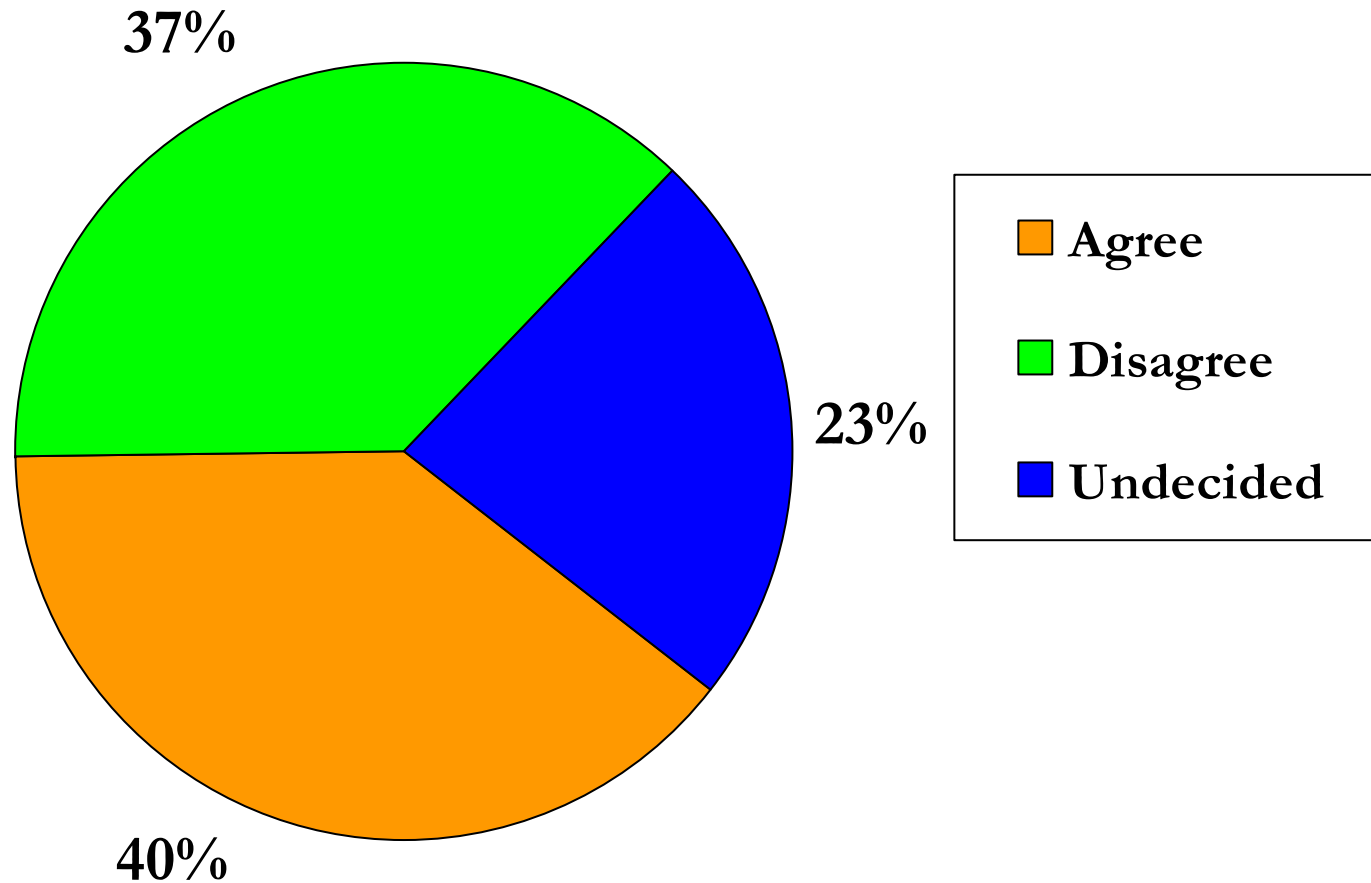
The city provides the information I need for issues that are important to me.

	Agree	Disagree	Undecided
2009	68%	16%	16%
2010	67%	13%	20%
Margin	-1%	-3%	+4%

The city spends taxpayer dollars wisely.



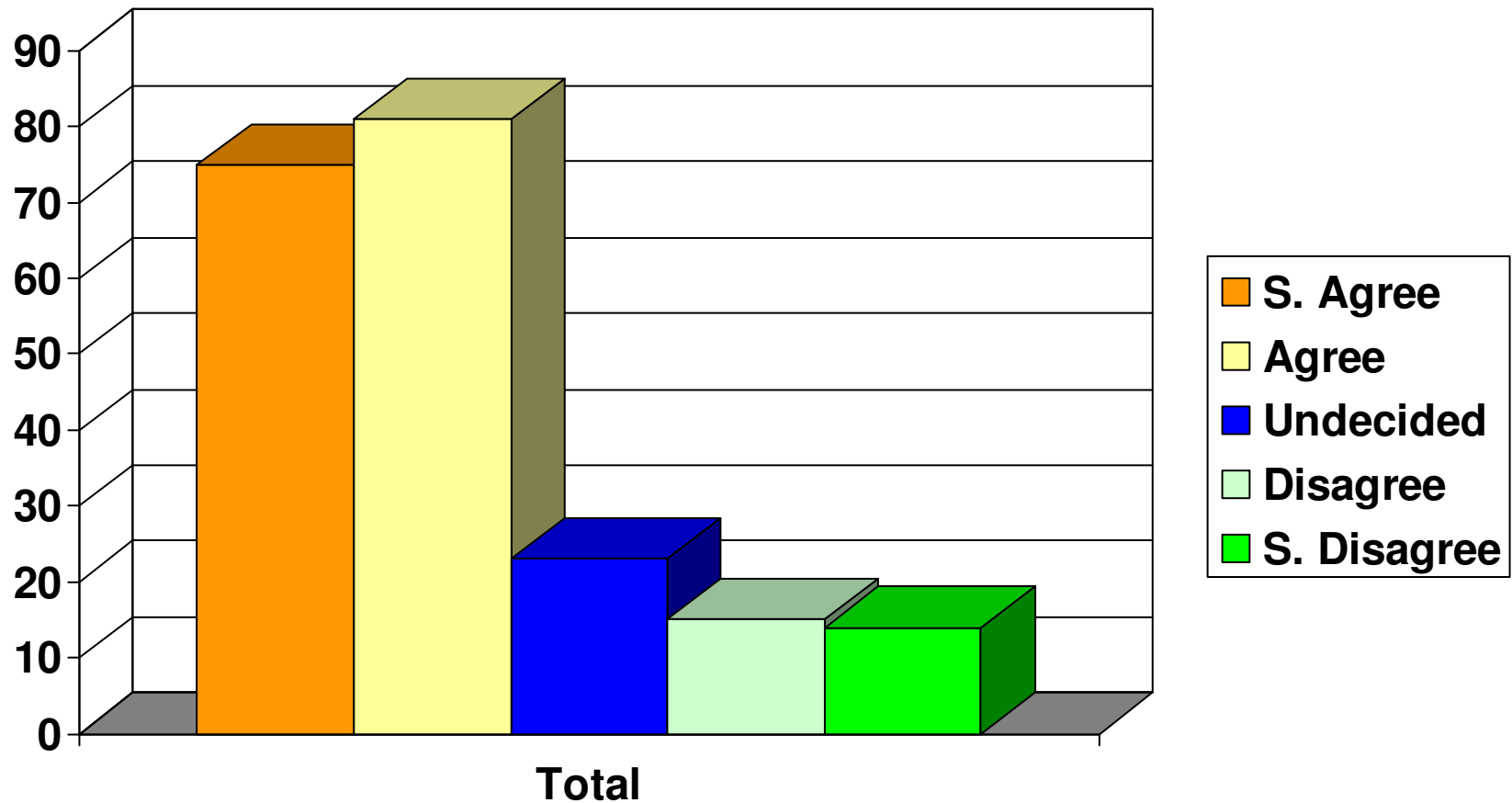
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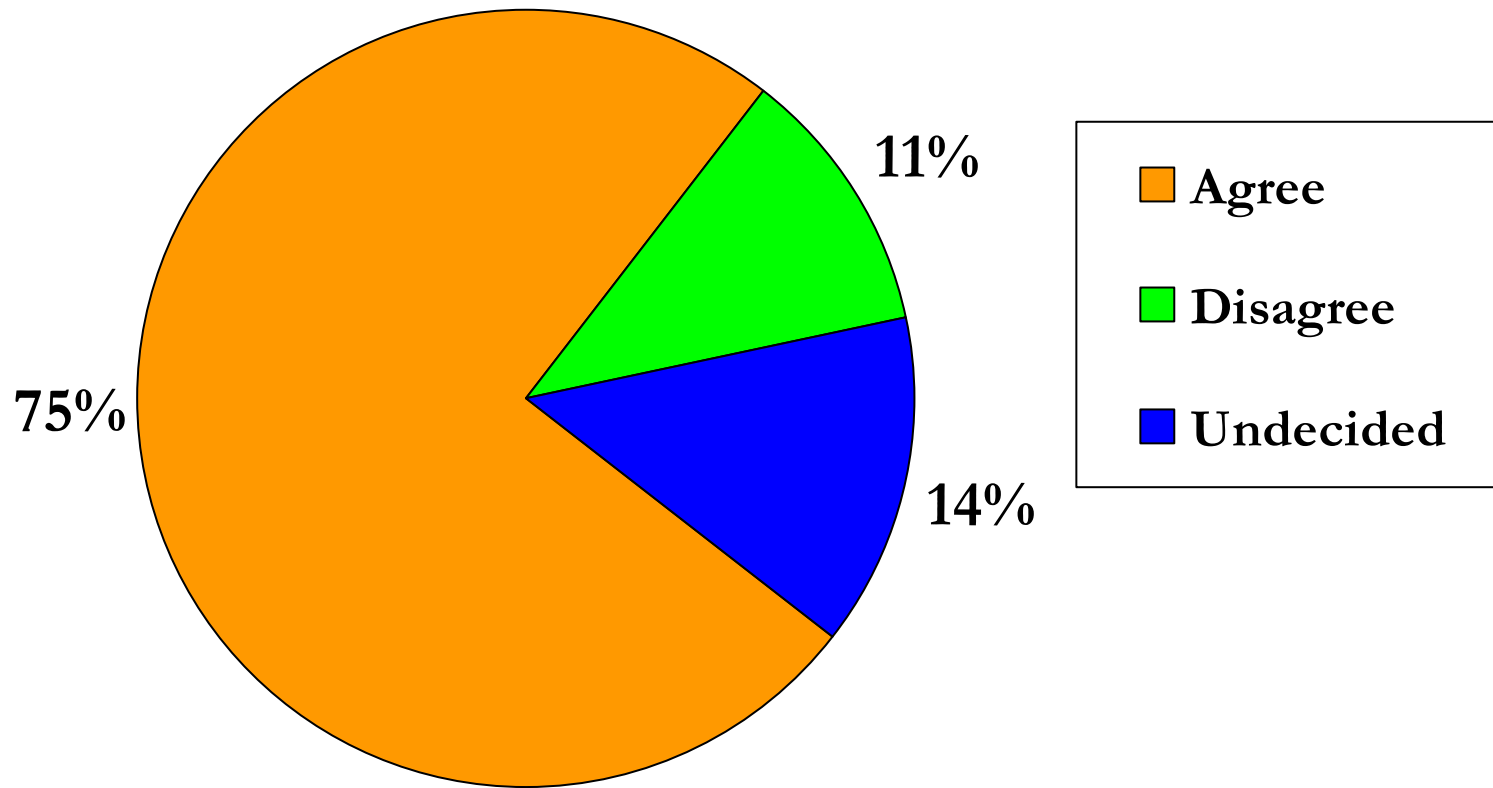
The city spends taxpayer dollars wisely.

Age Group	Agree	Disagree	Undecided
18-30	31%	19%	50%
31-45	23%	30%	47%
46-60	41%	27%	32%
60 +	45%	25%	30%

The city should strongly enforce its weed, blight and public nuisance ordinances.



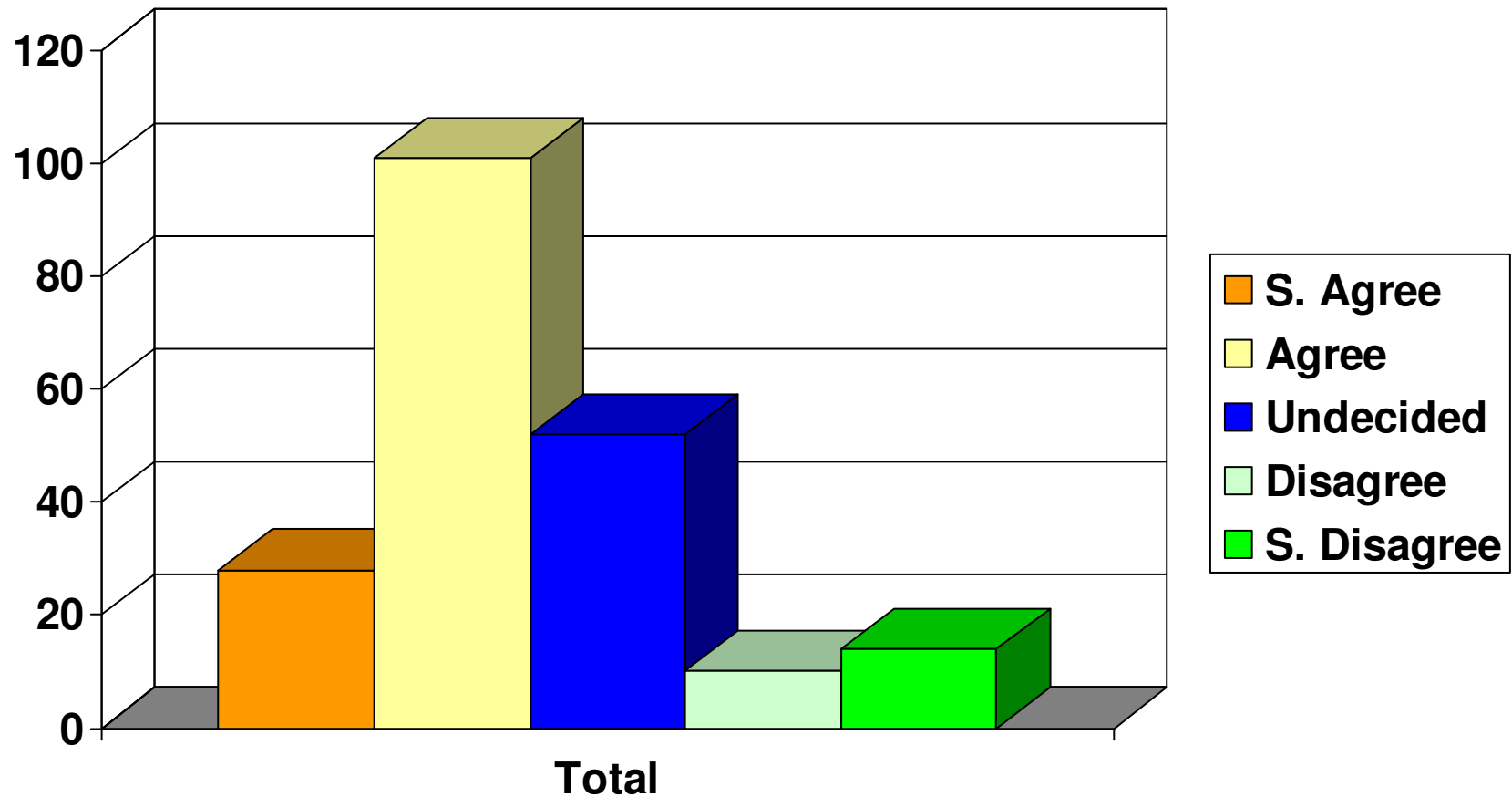
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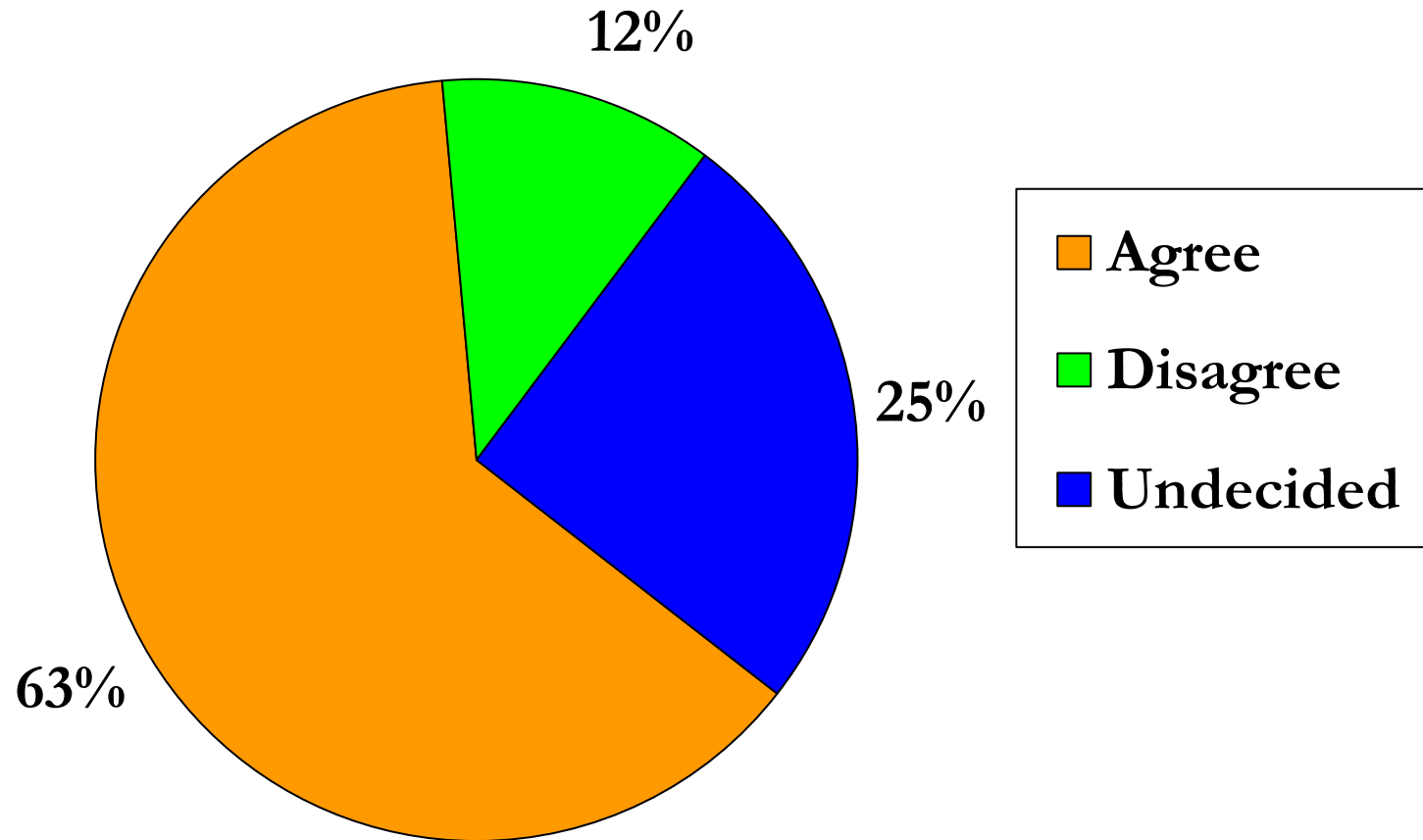
The city should strongly enforce its weed, blight and public nuisance ordinances.

Age Group	Agree	Disagree	Undecided
18-30	68%	13%	19%
31-45	76%	17%	7%
46-60	66%	24%	10%
60 +	87%	3%	10%

I believe Winsted is headed in the right direction.



I believe Winsted is headed in the right direction.



I believe Winsted is headed in the right direction.

Age Group	Agree	Disagree	Undecided
18-30	81%	6%	13%
31-45	49%	10%	41%
46-60	52%	17%	31%
60 +	67%	8%	25%

I believe Winsted is headed in the right direction.

	Agree	Disagree	Undecided
2009	66%	12%	22%
2010	63%	12%	25%
Margin	-3%	-	+3%

Top Majority Issues

- Winsted is a safe community to live in – 89%.
- Satisfaction with garbage services – 83%.
- The city should strongly enforce weeds, blight and public nuisance ordinances – 75%.
- The city provides information on issues that are important to me – 67%.

Next Steps

- Survey results will be posted on the city's website at www.winsted.mn.us
- Survey results will be presented to the Winsted Area Chamber of Commerce.
- The Winsted City Council will use survey results to formulate their goals and action plan for 2010.